Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JANUARY			**1/20:** Cybersecurity Series: Protecting the Modern Media Operation	
FEBRUARY		**2/2:** Limiting API Sprawl and Improving API Security		
MARCH			**3/24:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter	**3/19:** Testing Backups: Key Considerations for Successful Recovery
APRIL			**4/14:** Beyond the Swipe: Monetizing the Agentic Checkout	**4/9:** Getting Shadow AI Under Control
MAY	**5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks			
JULY	**7/15:** Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues	**7/20:** Passwordless Authentication: Alternatives to Traditional MFA	**7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping **7/22:** Workplace AI: The AI Agent Uncovered The How, What, & Where **7/28:** Cybersecurity Series: AI, Automation & the New Cyber Threat Landscape	
SEPTEMBER	**9/9:** All Things Backup: New Tricks, New Rules, New Automations to Ensure Recovery		**9/2:** How to Simplify the Management of Large-Scale Production Environments	**9/3:** Patching in the Era of AI Speed **9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER		**10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation		

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NOVEMBER			**11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028	

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.