Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER		**12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams	**12/8:** The Distribution Decision **12/1:** Digging Deep on AI in HR: Decisions, Liability & Defensibility	
JANUARY			**1/20:** Cybersecurity Series: Protecting the Modern Media Operation	
FEBRUARY		**2/2:** Limiting API Sprawl and Improving API Security **2/23:** Migrating Virtualization Workloads	**2/18:** The State of Workplace AI: 2027 and Beyond	**2/5:** Ransomware Recap: Heroes, Villains, and Lessons from 2026 **2/19:** Mastering Multi-Cloud IAM
MARCH			**3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed **3/24:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter	**3/19:** Testing Backups: Key Considerations for Successful Recovery
APRIL		**4/20:** The AI Security Stack	**4/22:** Higher Ed Classroom: Future Planning & The RFP Process **4/27:** Public Safety in 2027: Communications, Response, and Emerging Technology **4/28:** Strategies for Creating Productive Learning Environments	
MAY		**5/18:** Moving Beyond the Perimeter with Zero Trust	**5/6:** AV for Broadcast: The New Buzzword for Pro AV	**5/21:** Fighting AI-powered Ransomware
JUNE	**6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility		**6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer	**6/4:** Are You Ready for Global AI Regulation?

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JULY	**7/15:** Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues	**7/20:** Passwordless Authentication: Alternatives to Traditional MFA		**7/23:** Getting Started with RAG and Open-source AI Models
AUGUST		**8/24:** Securing AI Agent Access	**8/5:** Growing Employee Advocacy and UGC in an AI-Driven Era **8/18:** Machine Identity Governance: Controlling Cloud & AI Agent Access	**8/6:** Keeping Up with Cyber Insurance Requirements
SEPTEMBER	**9/23:** Look Ahead: Cutting Edge Tech for 2028		**9/2:** How to Simplify the Management of Large-Scale Production Environments **9/8:** The Modern Media Supply Chain From Capture to Consumption	**9/3:** Patching in the Era of AI Speed **9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER			**10/7:** The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable	
NOVEMBER	**11/18:** IT Leadership & Strategy Summit	**11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters	**11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028 **11/10:** The Software-Defined Broadcast Facility **11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets	

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.