Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan	**12/8:** The Distribution Decision **12/2:** Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028	
FEBRUARY		**2/23:** Migrating Virtualization Workloads		**2/5:** Ransomware Recap: Heroes, Villains, and Lessons from 2026
MARCH			**3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed	**3/19:** Testing Backups: Key Considerations for Successful Recovery
APRIL	**4/15:** Evolving Each Layer of Your Security Program	**4/20:** The AI Security Stack		
MAY		**5/18:** Moving Beyond the Perimeter with Zero Trust	**5/6:** AV for Broadcast: The New Buzzword for Pro AV **5/26:** Killing Silos: Moving From Omnichannel to Unified Commerce	**5/21:** Fighting AI-powered Ransomware
JUNE		**6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance	**6/23:** Sports Production Technology Building the Modern Fan Experience **6/24:** Future-Proof Your Retail Network and Ditch the 12-Month Forecast Model	
AUGUST			**8/18:** Machine Identity Governance: Controlling Cloud & AI Agent Access	**8/6:** Keeping Up with Cyber Insurance Requirements
SEPTEMBER	**9/9:** All Things Backup: New Tricks, New Rules, New Automations to Ensure Recovery	**9/14:** Automated Assurance: The Future of Frictionless Compliance Engineering		**9/3:** Patching in the Era of AI Speed **9/17:** Exploring the Intersection of Data, Storage, and AI

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OCTOBER		**10/5:** Managing Virtual Machines and Containers	**10/20:** Streaming, FAST & Monetization Building the Revenue Layer of Modern Media	
NOVEMBER		**11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and Al **11/2:** Identity Orchestration for Better Protection	**11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028 **11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets	

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.