Multi-Vendor Webinar Schedule Wish List

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
DECEMBER		**12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams **12/7:** ITSM 2028: The Autonomous Enterprise		**12/10:** Ransomware and Security Look Ahead: What to Expect in 2028
JANUARY		**1/12:** Planning for Autonomous Enterprise Operations	**1/20:** Cybersecurity Series: Protecting the Modern Media Operation	**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY	**2/11:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence	**2/2:** Limiting API Sprawl and Improving API Security **2/23:** Migrating Virtualization Workloads	**2/18:** The State of Workplace AI: 2027 and Beyond	**2/19:** Mastering Multi-Cloud IAM
MARCH			**3/16:** Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed **3/24:** Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter	
APRIL	**4/15:** Evolving Each Layer of Your Security Program	**4/20:** The AI Security Stack	**4/14:** Beyond the Swipe: Monetizing the Agentic Checkout **4/21:** Zero Trust Evolution: Building Security Resilience at Scale **4/22:** Higher Ed Classroom: Future Planning & The RFP Process **4/27:** Public Safety in 2027: Communications, Response, and Emerging Technology **4/28:** Strategies for Creating Productive Learning Environments	**4/9:** Getting Shadow AI Under Control
MAY	**5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks		**5/12:** The New Live Production Model **5/19:** Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense	

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JUNE	**6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility	**6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance **6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments	**6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer **6/23:** Sports Production Technology Building the Modern Fan Experience	**6/4:** Are You Ready for Global AI Regulation?
JULY	**7/15:** Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues		**7/21:** Insider Threats: Uncovering Shadow AI to Prevent Data Leakage	**7/23:** Getting Started with RAG and Open-source AI Models
AUGUST		**8/24:** Securing AI Agent Access	**8/5:** Growing Employee Advocacy and UGC in an AI-Driven Era **8/18:** Machine Identity Governance: Controlling Cloud & AI Agent Access	**8/6:** Keeping Up with Cyber Insurance Requirements
SEPTEMBER	**9/23:** Look Ahead: Cutting Edge Tech for 2028	**9/14:** Automated Assurance: The Future of Frictionless Compliance Engineering	**9/2:** How to Simplify the Management of Large-Scale Production Environments **9/8:** The Modern Media Supply Chain From Capture to Consumption	
OCTOBER		**10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation		
NOVEMBER	**11/18:** IT Leadership & Strategy Summit	**11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI **11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters	**11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028 **11/10:** The Software-Defined Broadcast Facility **11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets	

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.