





	 <b>MegaCast</b> <small>BY FUTURE B2B</small>	 <b>EcoCast</b> <small>BY FUTURE B2B</small>	 <b>SmartPanel</b> <small>BY FUTURE B2B</small>	 <b>Expert Series</b> <small>BY FUTURE B2B</small>
<b>MINIMUM LEADS</b>	<b>800</b>	<b>400</b> <i>(150 for Vertical)</i>	<b>150</b>	<b>200</b>
<b>VENDOR PARTICIPANTS</b>	<b>4 to 8</b>	<b>2 to 6</b>	<b>2 to 4</b>	<b>1 to 6</b>
<b>VENDOR PRESENTS?</b>	<b>Yes</b>	<b>Yes</b>	<b>No</b>	<b>No</b>
<b>PRESENTATION LENGTH</b>	<b>20 minutes + 5 minutes Q&amp;A</b>	<b>20 minutes + 5 minutes Q&amp;A</b>	<b>N/A</b>	<b>N/A</b>
<b>OCTOBER</b>	<b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy	<b>10/9:</b> Supporting and Enabling Modern Applications <b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques	<b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable	<b>10/17:</b> Going on the Offensive: Implementing a Pentesting Strategy <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe
<b>DECEMBER</b>		<b>12/9:</b> AI Strategies for 2026 You Should Plan for Now	<b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud	
<b>MARCH</b>			<b>3/25:</b> Day 2: AV/IT Interoperability	
<b>MAY</b>	<b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More	<b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security		
<b>JUNE</b>		<b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity <b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More	<b>6/24:</b> AI Strategies to Optimize Stock and Supply Chain Operations	<b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
<b>JULY</b>		<b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities		
<b>AUGUST</b>	<b>8/27:</b> Cloud Security Fest 2026!		<b>8/13:</b> The Future of Television and Streaming Video <b>8/19:</b> Displays: The New Pitch <b>8/26:</b> The Human Edge: Succeeding with an AI-Powered Workforce	<b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable

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<b>SEPTEMBER</b>			<b>9/2:</b> Zero Trust: What Does It Take to Get It Right?	<b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence <b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery
<b>NOVEMBER</b>		<b>11/3:</b> Taking Identity and Access Management to the Next Level		<b>11/6:</b> Unlocking Business Value: AI in Enterprise IT



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



**SINGLE VENDOR WEBINAR PROGRAMS**

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



**CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!