	MegaCast		SmartPanel
		EcoCast BY FUTURE B2B	BY FUTURE B2B
MINIMUM LEADS	800	150 (150 for Vertical)	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4
VENDOR PRESENTS?	Yes	Yes	Νο
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
MAY			
JUNE	<b>6/4:</b> Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs		
JULY			<b>7/22:</b> Choosing the Right Ecommerce Platform: A Guide for Retail Success
AUGUST			<b>8/21:</b> Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability
SEPTEMBER			
OCTOBER		10/22: Healthcare TechCheck: Streamlining Healthcare IT	<b>10/28:</b> 3 Challenges Facing MSPs and How to Solve Them <b>10/29:</b> AV/IT Manager Higher Ed Classroom
NOVEMBER		<ul> <li><b>11/4:</b> Agentic AI</li> <li><b>11/20:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</li> </ul>	<b>11/18:</b> Building Information Modeling and Sustainability: Are You Ready for BIM 6.0?
DECEMBER		<b>12/4:</b> Identity and Access Management: Key Tools and Strategies	<b>12/10:</b> Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise

## J FUTURE B2B

Expert Series BY FUTURE B2B
150
1 to 6
Νο
N/A
<b>5/7:</b> Building the Next-Gen Manufacturing Workforce: Telling the Real Story

9/19: Exploring the Intersection of Data, Storage, and AI

**10/24:** Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments



## MegaCast

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!