	<b>EcoCast</b> BY FUTURE B2B	SmartPanel BY FUTURE B2B	Expert Series BY FUTURE B2B
800	150 (150 for Vertical)	150	150
4 to 8	2 to 6	2 to 4	1 to 6
Yes	Yes	Νο	Νο
20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
	<b>4/23:</b> Next Gen Data Protection and Disaster Recovery: Leveling Up Your Backup Game with AI		
		<b>5/29:</b> How AI Has Shifted the Landscape for Construction Risk	
	<b>6/5:</b> Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo		
		7/29: Transform Your Business With AI and Big Data Synergy	
		<ul> <li>8/5: Tackling the Health Care Burnout Crisis with AI</li> <li>8/7: Build Resiliency with a Tech-Forward Supply Chain Management Strategy</li> <li>8/13: NextGen Audio Begins With IP</li> </ul>	
		<b>9/23:</b> Leading the Workforce of the Future <b>9/24:</b> Displays: The New Pitch by Application and Use Case	
	<b>10/22:</b> Healthcare TechCheck: Streamlining Healthcare IT <b>10/23:</b> Zero Trust: The Intersection of IT Security and Networked AV		
	4 to 8 Yes	4 to 8       2 to 6         Yes       Yes         20 minutes + 5 minutes Q&A       20 minutes + 5 minutes Q&A	(Note it is itseld)         (Note it is itseld)           4 to 8         2 to 4           Yas         Yas           20 minutes + 5 minutes 0&A         0           20 minutes + 5 minutes 0&A         0           422: NoxI Gen Data Protection and Disaster Recovery: Leveling UP Your Beckep Game with All         6/22: How Al Has Shifted the Landscape for Construction Risk           1         422: NoxI Gen Data Protection and Disaster Recovery: Leveling UP Your Beckep Game with All         6/22: How Al Has Shifted the Landscape for Construction Risk           1         6/25: Where to Pit Your Infrastructure: Pros and Cons of Data Carrier, Cloud, and Colo         6/22: Transform Your Business With Al and Big Data Synerys           1         6/25: Where to Pit Your Infrastructure: Pros and Cons of Data Carrier, Cloud, and Colo         7/25: Transform Your Business With Al and Big Data Synerys           1         6/27: Where to Pit Your Infrastructure: Pros and Cons of Data Carrier, Cloud, and Colo         1/25: Transform Your Business With Al and Big Data Synerys           1         6/27: Where the Pit Your Infrastructure: Pros and Cons of Data Carrier, Cloud, and Colo         1/25: Transform Your Business With Al and Big Data Synerys           1         6/27: Where the Pit Your Infrastructure: Pros and Cons of Data Carrier, Cloud, and Colo         1/25: Transform Your Business With IP           1         6/27: Where The Level Carrier, Cloud, and Colo         1/25: Transform Your Business With IP

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	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B
NOVEMBER		11/4: Agentic Al	<ul> <li>11/5: Retail 2026: What Will Shape the Future of Shopping?</li> <li>11/18: Building Information Modeling and Sustainability: Are You Ready for BIM 6.0?</li> <li>11/19: Getting Collaboration Right: Simple, Deployable, and Manageable Systems</li> </ul>
DECEMBER			<b>12/2:</b> Cyber and IT Trends 2026: What Lies Ahead? <b>12/10:</b> Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise

## \_ FUTURE B2B



Expert Series



# MegaCast

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



#### **CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!