

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                     | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                      | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>ExpertCast</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                                               | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                           | 150                                                                                                                                               | 200                                                                                                                                               |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                            | 2 to 6                                                                                                                                                                                                                                                                              | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                            |
| VENDOR PRESENTS?    | Yes                                                                                                                                                               | Yes                                                                                                                                                                                                                                                                                 | No                                                                                                                                                | No                                                                                                                                                |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                          | N/A                                                                                                                                               | N/A                                                                                                                                               |
| JANUARY             |                                                                                                                                                                   | <b>1/12:</b> Planning for Autonomous Enterprise Operations<br><b>1/26:</b> Fourth-Party Risk Discovery and Software Supply Chain Security                                                                                                                                           |                                                                                                                                                   | <b>1/15:</b> The AI ROI Mandate: Getting Returns on AI Investments                                                                                |
| FEBRUARY            | <b>2/11:</b> Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence                                                 | <b>2/2:</b> Limiting API Sprawl and Improving API Security<br><b>2/16:</b> The Autonomous SOC<br><b>2/23:</b> Migrating Virtualization Workloads                                                                                                                                    |                                                                                                                                                   | <b>2/5:</b> Ransomware Recap: Heroes, Villains, and Lessons from 2026<br><b>2/19:</b> Mastering Multi-Cloud IAM                                   |
| MARCH               | <b>3/11:</b> The GPU Capacity Squeeze: Strategizing Cloud Allocations in an Infrastructure Deficit                                                                | <b>3/2:</b> Data Quality Triage Guide: How to Fix Unstructured, Messy, or Siloed Data<br><b>3/23:</b> Cloud Cost Optimization<br><b>3/30:</b> Automating Identity Governance                                                                                                        |                                                                                                                                                   | <b>3/5:</b> Integrating AI into the Enterprise<br><b>3/19:</b> Testing Backups: Key Considerations for Successful Recovery                        |
| APRIL               | <b>4/15:</b> Evolving Each Layer of Your Security Program<br><b>4/29:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | <b>4/6:</b> Improving User Productivity<br><b>4/20:</b> The AI Security Stack                                                                                                                                                                                                       | <b>4/21:</b> Zero Trust Evolution: Building Security Resilience at Scale                                                                          | <b>4/9:</b> Getting Shadow AI Under Control                                                                                                       |
| MAY                 | <b>5/13:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks<br><b>5/27:</b> The AI and Cloud Security Frontier                         | <b>5/4:</b> ERP Migration Options<br><b>5/18:</b> Moving Beyond the Perimeter with Zero Trust                                                                                                                                                                                       | <b>5/19:</b> Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense                                                                   | <b>5/7:</b> Managing AI Token Costs<br><b>5/21:</b> Fighting AI-powered Ransomware                                                                |
| JUNE                | <b>6/10:</b> Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility                                                                            | <b>6/1:</b> Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility<br><b>6/15:</b> Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance<br><b>6/22:</b> Supporting, Securing, and Enhancing Microsoft-centric Environments | <b>6/16:</b> Securing Your Enterprise: AI Governance Strategies Beyond the Framework                                                              | <b>6/4:</b> Are You Ready for Global AI Regulation?<br><b>6/25:</b> Data Management in the AI Era                                                 |

|           | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>      | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                   | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>ExpertCast</b><br/><small>BY FUTURE B2B</small></div> |
|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| JULY      | <b>7/15:</b> Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues                                                       | <b>7/8:</b> Beyond Prevention: Engineering Live Ransomware Recovery and Operational Resilience<br><b>7/20:</b> Passwordless Authentication: Alternatives to Traditional MFA<br><b>7/27:</b> Defending Against Agentic AI Malware | <b>7/21:</b> Insider Threats: Uncovering Shadow AI to Prevent Data Leakage                                                                        | <b>7/23:</b> Getting Started with RAG and Open-source AI Models                                                                                   |
| AUGUST    | <b>8/12:</b> AI Summit: From Strategy to Execution                                                                                                 | <b>8/3:</b> Getting Ready for the Post-Quantum Threat<br><b>8/17:</b> Transforming IT in Healthcare Environments<br><b>8/24:</b> Securing AI Agent Access                                                                        | <b>8/18:</b> Machine Identity Governance: Controlling Cloud & AI Agent Access                                                                     | <b>8/6:</b> Keeping Up with Cyber Insurance Requirements                                                                                          |
| SEPTEMBER | <b>9/9:</b> All Things Backup: New Tricks, New Rules, New Automations to Ensure Recovery<br><b>9/23:</b> Look Ahead: Cutting Edge Tech for 2028    | <b>9/14:</b> Automated Assurance: The Future of Frictionless Compliance Engineering<br><b>9/28:</b> Agentic AI Integration and Management                                                                                        | <b>9/15:</b> Overcoming Legacy Infrastructure Limits to Modernize Enterprise AI                                                                   | <b>9/3:</b> Patching in the Era of AI Speed<br><b>9/17:</b> Exploring the Intersection of Data, Storage, and AI                                   |
| OCTOBER   | <b>10/14:</b> Defense in Depth: Building a Robust Cybersecurity Infrastructure<br><b>10/28:</b> Moving AI to Production: Overcoming Common Hurdles | <b>10/5:</b> Managing Virtual Machines and Containers<br><b>10/19:</b> Complete Phishing Protection for 2027: Tools, Training, and Automation                                                                                    | <b>10/6:</b> Architecting a Cyber Resilience Strategy for Intelligent Vulnerability Management                                                    | <b>10/22:</b> AI vs. AI: Using AI-enhanced Security Tools to Counter AI-powered Threats                                                           |
| NOVEMBER  | <b>11/18:</b> IT Leadership & Strategy Summit                                                                                                      | <b>11/2:</b> Identity Orchestration<br><b>11/9:</b> Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters<br><b>11/16:</b> Deepfake Detection: How to Protect the Enterprise from Costly Scams  | <b>11/3:</b> Framework Guide: Emerging Cybersecurity Trends for 2028                                                                              | <b>11/5:</b> Managing the Human-Agent Hybrid Workforce                                                                                            |
| DECEMBER  |                                                                                                                                                    | <b>12/7:</b> ITSM 2028: The Autonomous Enterprise                                                                                                                                                                                |                                                                                                                                                   | <b>12/10:</b> Ransomware and Security Look Ahead: What to Expect in 2028                                                                          |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.