

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 SmartPanel BY FUTURE B2B	 ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JANUARY		1/12: Planning for Autonomous Enterprise Operations 1/26: Fourth-Party Risk Discovery and Software Supply Chain Security	1/20: Cybersecurity Series: Protecting the Modern Media Operation	1/15: The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY	2/11: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence	2/2: Limiting API Sprawl and Improving API Security 2/16: The Autonomous SOC 2/23: Migrating Virtualization Workloads	2/18: The State of Workplace AI: 2027 and Beyond 2/24: The Orchestration Layer: Building Intelligent, Software-Defined Media Operations	2/5: Ransomware Recap: Heroes, Villains, and Lessons from 2026 2/19: Mastering Multi-Cloud IAM
MARCH	3/11: The GPU Capacity Squeeze: Strategizing Cloud Allocations in an Infrastructure Deficit	3/2: Data Quality Triage Guide: How to Fix Unstructured, Messy, or Siloed Data 3/23: Cloud Cost Optimization 3/30: Automating Identity Governance	3/4: How AI Agents Are Transforming Planning, Production and Distribution Decisions 3/9: Agentic AI and the Future of Retail 3/10: CTE in Action: Connecting Classrooms to Careers 3/16: Practical Applications of Broadcast-Quality AV in Enterprise and Higher Ed 3/17: Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter 3/18: Securing Autonomous AI 3/24: Road to NAB 2027 Series: The Technologies and Strategies Shaping Broadcast's Next Chapter 3/31: Cybersecurity Series: Securing IP-Based Media Operations	3/5: Integrating AI into the Enterprise 3/19: Testing Backups: Key Considerations for Successful Recovery

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 SmartPanel BY FUTURE B2B	 ExpertCast BY FUTURE B2B
APRIL	4/15: Evolving Each Layer of Your Security Program 4/29: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	4/6: Improving User Productivity 4/20: The AI Security Stack	4/14: Beyond the Swipe: Monetizing the Agentic Checkout 4/21: Zero Trust Evolution: Building Security Resilience at Scale 4/22: Higher Ed Classroom: Future Planning & The RFP Process 4/27: Public Safety in 2027: Communications, Response, and Emerging Technology 4/28: Strategies for Creating Productive Learning Environments	4/9: Getting Shadow AI Under Control
MAY	5/13: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks 5/27: The AI and Cloud Security Frontier	5/4: ERP Migration Options 5/18: Moving Beyond the Perimeter with Zero Trust	5/6: AV for Broadcast: The New Buzzword for Pro AV 5/12: The New Live Production Model 5/19: Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense 5/20: Cybersecurity Series: Ransomware Protection & Recovery, Keeping Broadcast Operations On Air 5/26: Killing Silos: Moving From Omnichannel to Unified Commerce	5/7: Managing AI Token Costs 5/21: Fighting AI-powered Ransomware
JUNE	6/10: Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility	6/1: Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility 6/15: Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance 6/22: Supporting, Securing, and Enhancing Microsoft-centric Environments	6/2: Marketing for the Frictionless Journey: Engaging the Conversational Buyer 6/16: Securing Your Enterprise: AI Governance Strategies Beyond the Framework 6/23: Sports Production Technology Building the Modern Fan Experience 6/24: Future-Proof Your Retail Network and Ditch the 12-Month Forecast Model	6/4: Are You Ready for Global AI Regulation? 6/25: Data Management in the AI Era
JULY	7/15: Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues	7/8: Beyond Prevention: Engineering Live Ransomware Recovery and Operational Resilience 7/20: Passwordless Authentication: Alternatives to Traditional MFA 7/27: Defending Against Agentic AI Malware	7/13: Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping 7/21: Insider Threats: Uncovering Shadow AI to Prevent Data Leakage 7/22: Workplace AI: The AI Agent Uncovered The How, What, & Where 7/28: Cybersecurity Series: AI, Automation & the New Cyber Threat Landscape	7/23: Getting Started with RAG and Open-source AI Models

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 SmartPanel BY FUTURE B2B	 ExpertCast BY FUTURE B2B
AUGUST	8/12: AI Summit: From Strategy to Execution	8/3: Getting Ready for the Post-Quantum Threat 8/17: Transforming IT in Healthcare Environments 8/24: Securing AI Agent Access	8/5: Growing Employee Advocacy and UGC in an AI-Driven Era 8/11: The Creator-to-Broadcast Workflow: Managing Content Across Every Platform 8/18: Machine Identity Governance: Controlling Cloud & AI Agent Access 8/19: AV & IT Interoperability and The Discussions We Need to Have Now	8/6: Keeping Up with Cyber Insurance Requirements
SEPTEMBER	9/9: All Things Backup: New Tricks, New Rules, New Automations to Ensure Recovery 9/23: Look Ahead: Cutting Edge Tech for 2028	9/14: Automated Assurance: The Future of Frictionless Compliance Engineering 9/28: Agentic AI Integration and Management	9/2: How to Simplify the Management of Large-Scale Production Environments 9/8: The Modern Media Supply Chain From Capture to Consumption 9/15: Overcoming Legacy Infrastructure Limits to Modernize Enterprise AI 9/30: Cybersecurity Series: Securing Cloud & Remote Production for Distributed Media Workflows	9/3: Patching in the Era of AI Speed 9/17: Exploring the Intersection of Data, Storage, and AI
OCTOBER	10/14: Defense in Depth: Building a Robust Cybersecurity Infrastructure 10/28: Moving AI to Production: Overcoming Common Hurdles	10/5: Managing Virtual Machines and Containers 10/19: Complete Phishing Protection for 2027: Tools, Training, and Automation	10/6: Architecting a Cyber Resilience Strategy for Intelligent Vulnerability Management 10/7: The Modern Higher Ed Classroom: An AV/IT Leaders Roundtable 10/20: Streaming, FAST & Monetization Building the Revenue Layer of Modern Media	10/22: AI vs. AI: Using AI-enhanced Security Tools to Counter AI-powered Threats
NOVEMBER	11/18: IT Leadership & Strategy Summit	11/2: Identity Orchestration for Better Protection 11/9: Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters 11/16: Deepfake Detection: How to Protect the Enterprise from Costly Scams	11/3: Framework Guide: Emerging Cybersecurity Trends for 2028 11/4: Workplace AI: 360 Degrees Successful Collaboration Space AI 11/10: The Software-Defined Broadcast Facility 11/17: Retail 2028: How Retailers Can Prepare for Autonomous Markets	11/5: Managing the Human-Agent Hybrid Workforce
DECEMBER		12/7: ITSM 2028: The Autonomous Enterprise	12/1: Digging Deep on AI in HR: Decisions, Liability & Defensibility 12/2: Cybersecurity Series: Building a Cyber-Resilient Media Operation for 2028 12/9: Higher Ed UC&C: Beyond the Classroom	12/10: Ransomware and Security Look Ahead: What to Expect in 2028



BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.