# 2027 Multi-Vendor Webinar Schedule (Filtered)

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | **4 to 8** | **2 to 6** | **2 to 4** | **1 to 6** |
| **VENDOR PRESENTS?** | **Yes** | **Yes** | **No** | **No** |
| **PRESENTATION LENGTH** | **20 minutes + 5 minutes Q&A** | **20 minutes + 5 minutes Q&A** | **N/A** | **N/A** |
| **JANUARY** | | **1/12:** Planning for Autonomous Enterprise Operations<br>**1/26:** Fourth-Party Risk Discovery and Software Supply Chain Security | | **1/15:** The AI ROI Mandate: Getting Returns on AI Investments |
| **FEBRUARY** | **2/11:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence | **2/2:** Limiting API Sprawl and Improving API Security<br>**2/16:** The Autonomous SOC<br>**2/23:** Migrating Virtualization Workloads | | **2/5:** Ransomware Recap: Heroes, Villains, and Lessons from 2026<br>**2/19:** Mastering Multi-Cloud IAM |
| **MARCH** | **3/11:** The GPU Capacity Squeeze: Strategizing Cloud Allocations in an Infrastructure Deficit | **3/2:** Data Quality Triage Guide: How to Fix Unstructured, Messy, or Siloed Data<br>**3/23:** Cloud Cost Optimization<br>**3/30:** Automating Identity Governance | | **3/5:** Integrating AI into the Enterprise<br>**3/19:** Testing Backups: Key Considerations for Successful Recovery |
| **APRIL** | **4/15:** Evolving Each Layer of Your Security Program<br>**4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | **4/6:** Improving User Productivity<br>**4/20:** The AI Security Stack | **4/21:** Zero Trust Evolution: Building Security Resilience at Scale | **4/9:** Getting Shadow AI Under Control |
| **MAY** | **5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks<br>**5/27:** The AI and Cloud Security Frontier | **5/4:** ERP Migration Options<br>**5/18:** Moving Beyond the Perimeter with Zero Trust | **5/19:** Agentic AI: Unmasking Cyberrisks and Redefining Enterprise Defense | **5/7:** Managing AI Token Costs<br>**5/21:** Fighting AI-powered Ransomware |
| **JUNE** | **6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility | **6/1:** Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility<br>**6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance<br>**6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments | **6/16:** Securing Your Enterprise: AI Governance Strategies Beyond the Framework | **6/4:** Are You Ready for Global AI Regulation?<br>**6/25:** Data Management in the AI Era |

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| **JULY** | **7/15:** Breaking Data Gravity: Mitigating Hyperscaler Egress Fees and Cloud Silo Issues | **7/8:** Beyond Prevention: Engineering Live Ransomware Recovery and Operational Resilience<br>**7/20:** Passwordless Authentication: Alternatives to Traditional MFA<br>**7/27:** Defending Against Agentic AI Malware | **7/21:** Insider Threats: Uncovering Shadow AI to Prevent Data Leakage | **7/23:** Getting Started with RAG and Open-source AI Models |
| **AUGUST** | **8/12:** AI Summit: From Strategy to Execution | **8/3:** Getting Ready for the Post-Quantum Threat<br>**8/17:** Transforming IT in Healthcare Environments<br>**8/24:** Securing AI Agent Access | **8/18:** Machine Identity Governance: Controlling Cloud & AI Agent Access | **8/6:** Keeping Up with Cyber Insurance Requirements |
| **SEPTEMBER** | **9/9:** All Things Backup: New Tricks, New Rules, New Automations to Ensure Recovery<br>**9/23:** Look Ahead: Cutting Edge Tech for 2028 | **9/14:** Automated Assurance: The Future of Frictionless Compliance Engineering<br>**9/28:** Agentic AI Integration and Management | **9/15:** Overcoming Legacy Infrastructure Limits to Modernize Enterprise AI | **9/3:** Patching in the Era of AI Speed<br>**9/17:** Exploring the Intersection of Data, Storage, and AI |
| **OCTOBER** | **10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure<br>**10/28:** Moving AI to Production: Overcoming Common Hurdles | **10/5:** Managing Virtual Machines and Containers<br>**10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation | **10/6:** Architecting a Cyber Resilience Strategy for Intelligent Vulnerability Management | **10/22:** AI vs. AI: Using AI-enhanced Security Tools to Counter AI-powered Threats |
| **NOVEMBER** | **11/18:** IT Leadership & Strategy Summit | **11/2:** Identity Orchestration<br>**11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters<br>**11/16:** Deepfake Detection: How to Protect the Enterprise from Costly Scams | **11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028 | **11/5:** Managing the Human-Agent Hybrid Workforce |
| **DECEMBER** | | **12/7:** ITSM 2028: The Autonomous Enterprise | | **12/10:** Ransomware and Security Look Ahead: What to Expect in 2028 |

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## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.