









	<b>MegaCast</b> <small>BY FUTURE B2B</small>	<b>EcoCast</b> <small>BY FUTURE B2B</small>	<b>SmartPanel</b> <small>BY FUTURE B2B</small>	<b>Expert Series</b> <small>BY FUTURE B2B</small>
<b>MINIMUM LEADS</b>	800	400 (150 for Vertical)	150	200
<b>VENDOR PARTICIPANTS</b>	4 to 8	2 to 6	2 to 4	1 to 6
<b>VENDOR PRESENTS?</b>	Yes	Yes	No	No
<b>PRESENTATION LENGTH</b>	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
<b>APRIL</b>	<p><b>4/16:</b> Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud</p> <p><b>4/30:</b> Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence</p>	<p><b>4/28:</b> AI-Enhanced Backup and Disaster Recovery: Leveling up Data Protection</p> <p><b>4/28:</b> AI-Driven Data Recovery: Revolutionize Your Protection</p>	<p><b>4/15:</b> Optimize Your Retail Store Operations for Agility, Growth</p> <p><b>4/23:</b> Best Practices for Using AI for 311 and Resident Engagement</p> <p><b>4/29:</b> Collaboration in 2026 &amp; Beyond</p> <p><b>4/30:</b> Addressing Learning Gaps: Tactics for Effective Interventions</p>	
<b>MAY</b>	<p><b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More</p> <p><b>5/28:</b> Supercharging IT Summit</p>	<p><b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security</p> <p><b>5/19:</b> Understanding Threat Detection and Response</p> <p><b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures</p>	<p><b>5/6:</b> Building Adaptive Defenses for Threats With Cyber Resiliency</p> <p><b>5/19:</b> From Gaps to Gains: How to Strengthen Math Instruction Now</p> <p><b>5/20:</b> Measuring What Matters: Attribution Analytics and KPIs</p> <p><b>5/20:</b> Live Sports Production: Automation, Highlights &amp; Real-Time Decisioning</p> <p><b>5/27:</b> Drive Sales With AI-Powered Personalization Strategies</p>	<p><b>5/1:</b> Fire with Fire: Fighting AI Attacks with AI Defenses</p>

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<b>JUNE</b>  6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	6/2: Supercharging Public Sector and Education Technology and Security  6/3: Future-Proofing Students: AI Solutions That Support Career Readiness  6/9: Best Practices: Supercharging Your Hybrid Cloud Environment  6/10: The Integrity Infrastructure: How to Ensure AI Solutions are Safe  6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity  6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More  6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks  6/4: Product and Menu Innovation: How Data Is Shaping the Next Big Hits in Food  6/10: HR Trends: A mid-year pulse on what's happening and what the near future looks like  6/17: Remote Production: Live Events & Awards Shows  6/24: AI Strategies to Optimize Stock and Supply Chain Operations	6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More  6/12: Integrating AI into the Enterprise	
<b>JULY</b>  7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	7/7: Securing Identity with Passwordless Authentication  7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments  7/21: Securing the Enterprise with Endpoint Protection Platforms  7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	7/8: Agentic AI: Unveiling Cyberrisks and Reimagining Defense  7/22: Designing an Open AV/IT Ecosystem  7/29: C-Band Spectrum Changes: The Next Infrastructure Shift for Broadcasters	7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans  7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques	
<b>AUGUST</b>  8/27: Cloud Security Fest 2026!	8/4: Boosting IT Efficiency: How to Do More with Less  8/11: The Cloud-Powered Enterprise: Securing Your Cloud  8/18: Upleveling Your Identity and Access Management Solutions  8/25: The Power of Data: Enabling Automation and Operational Efficiencies	8/5: The Integration of AI in the Financial Services Industry  8/5: Cloud Security Unlocked: Tips, Tools and Trends  8/6: Where foodservice meets retail: Strategy, innovation and winning formats  8/12: Navigating Privacy-First Targeting 101  8/13: The Human Edge: Succeeding with an AI-Powered Workforce  8/13: The Future of Television and Streaming Video  8/19: Displays: The New Pitch  8/20: The Age of AI Agents: Driving Retail Innovation and Future Growth  8/26: Clinical Applications of AI in Health Care	8/7: The 101 Course: Keeping Data Safe and Recoverable  8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases	

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<p><b>SEPTEMBER</b></p> <p>9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI</p> <p>9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</p>	<p>9/1: Transforming IT in Healthcare Environments</p> <p>9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography</p> <p>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework</p> <p>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</p> <p>9/29: Best Practices Series: Implementing Advanced Threat Detection</p>	<p>9/2: Zero Trust: What Does It Take to Get It Right?</p> <p>9/2: From SDI to IP: Choosing the Right Intercom System for the Future</p> <p>9/3: Reimagining Learning: Human-Centered Education in an AI-Driven World</p> <p>9/9: Marketing for Tomorrow: AI's Impact on Brand Strategy</p> <p>9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search</p> <p>9/17: The AI Impact Blueprint for Today's IT</p> <p>9/23: Securing AI in Government: Building Trust in Public Cloud Infrastructure</p> <p>9/23: The Benefits of Creating a Virtual Production Studio</p> <p>9/30: AI's Impact on Security: Hardening the Agentic Surface</p>	<p>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</p> <p>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</p> <p>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</p>	
<p><b>OCTOBER</b></p> <p>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p> <p>10/29: Tech Showcase Day: Master of Disaster 2027</p>	<p>10/1: Building a Proactive PC Upgrade Strategy</p> <p>10/6: Turning Your Log and Incident Data into Real-time Security Insights</p> <p>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments</p> <p>10/20: Supporting and Enabling Modern Applications</p> <p>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</p>	<p>10/7: Hypersonalization at Scale, Delivering Immersive Experiences</p> <p>10/8: What's the Killer AI App for Pro AV?</p> <p>10/14: AI's Role in Loss Prevention and Retail Security in Modern Stores</p> <p>10/14: Transform Broadcast Workflows with Cloud Technology</p> <p>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience</p> <p>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable</p>	<p>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</p> <p>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</p>	
<p><b>NOVEMBER</b></p> <p>11/19: Tech Showcase Day: Cutting Edge Tech 2027</p>	<p>11/3: Taking Identity and Access Management to the Next Level</p> <p>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p> <p>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data</p> <p>11/24: Building a Robust Security Awareness Program</p>	<p>11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences</p> <p>11/5: The Software-Defined Broadcast Facility: Life After SDI</p> <p>11/18: Your Pain Points Answered</p>	<p>11/6: Unlocking Business Value: AI in Enterprise IT</p> <p>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies</p>	
<p><b>DECEMBER</b></p>	<p>12/1: Developing Your 2027 Data Security Plan</p> <p>12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?</p> <p>12/15: Building a Governance, Risk, and Compliance Framework</p>	<p>12/2: Cyber 2027: The Future Is Already Hacked!</p> <p>12/3: Future-Proofing News: Technology, AI, and the Cloud</p> <p>12/9: Higher Ed UC&amp;C: Beyond the Classroom</p>	<p>12/4: Database Bakeoff: Exploring Modern Database Structures</p> <p>12/11: Tracking the Attackers: Ransomware</p>	



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



**SINGLE VENDOR WEBINAR PROGRAMS**

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



**CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!