

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                                                                                                                                          | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                                                                                                          | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                                                                                                                               | 150                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                                                       | 2 to 6                                                                                                                                                                                                                                                                                                                                                                                                                                  | 2 to 4                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                                                          | Yes                                                                                                                                                                                                                                                                                                                                                                                                                                     | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                   | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                                                                                                                              | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | N/A                                                                                                                                                  |
| MARCH               | <p><b>3/12:</b> Complete Data Protection: Security, Training, Backup, and More</p> <p><b>3/26:</b> Evolving Each Layer of Your Security Program</p>                                                                          | <p><b>3/17:</b> Maximizing Edge Computing Reliability And Resiliency</p> <p><b>3/24:</b> Detecting, Investigating, and Responding to Threats: Best Practices</p>                                                                                                                                                                                                                                                                        | <p><b>3/18:</b> Earned Wage Access: The Evolution of the Pay Cycle</p> <p><b>3/25:</b> Building Stronger CTE: Tools and Tactics that Work</p> <p><b>3/31:</b> Road Map for Responsible AI Innovation and Cybersecurity Governance</p>                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                      |
| APRIL               | <p><b>4/16:</b> Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud</p> <p><b>4/30:</b> Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence</p> | <p><b>4/2:</b> Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey</p> <p><b>4/7:</b> Managing Multicloud Environments: Best Practices and Effective Tools</p> <p><b>4/14:</b> Healthcare TechCheck: Streamlining Healthcare IT</p> <p><b>4/21:</b> Controlling Cloud Costs: Tech Showcase and Best Practices</p> <p><b>4/28:</b> AI-Enhanced Backup and Disaster Recovery: Leveling up Data Protection</p> | <p><b>4/1:</b> The Shift to IP-Based Workflows in Media &amp; Entertainment</p> <p><b>4/15:</b> Optimize Your Retail Store Operations for Agility, Growth</p> <p><b>4/23:</b> Best Practices for Using AI for 311 and Resident Engagement</p> <p><b>4/29:</b> Collaboration in 2026 &amp; Beyond</p> <p><b>4/30:</b> Addressing Learning Gaps: Tactics for Effective Interventions</p>                                                                                                                                                                                                                                                                                              | <p><b>4/24:</b> Lessons Learned: How Organizations Recover from Ransomware Incidents</p>                                                             |
| MAY                 | <p><b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More</p> <p><b>5/28:</b> Supercharging IT Summit</p>                                                                       | <p><b>5/5:</b> Email Defense in an AI Era:</p> <p><b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security</p> <p><b>5/19:</b> Understanding Threat Detection and Response</p> <p><b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures</p>                                                                                                                        | <p><b>5/6:</b> Building Adaptive Defenses for Threats With Cyber Resiliency</p> <p><b>5/7:</b> Product and Menu Innovation: How Data Is Shaping the Next Big Hits in Food</p> <p><b>5/13:</b> Tackling the Health Care Burnout Crisis With AI</p> <p><b>5/19:</b> HOLD SmartBrief Edtech &amp; AI SmartPanel</p> <p><b>5/20:</b> Measuring What Matters: Attribution Analytics and KPIs</p> <p><b>5/20:</b> Live Sports Production: Automation, Highlights &amp; Real-Time Decisioning</p> <p><b>5/21:</b> Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries</p> <p><b>5/27:</b> Drive Sales With AI-Powered Personalization Strategies</p> | <p><b>5/1:</b> Fire with Fire: Fighting AI Attacks with AI Defenses</p>                                                                              |

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| JUNE   | <b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                        | <b>6/2:</b> Supercharging Public Sector and Education Technology and Security<br><br><b>6/9:</b> Best Practices: Supercharging Your Hybrid Cloud Environment<br><br><b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br><br><b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br><br><b>6/30:</b> Backing up, Securing, and Optimizing Kubernetes/Containerized Environments | <b>6/3:</b> Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks<br><br><b>6/17:</b> Remote Production: Live Events & Awards Shows<br><br><b>6/24:</b> AI Strategies to Optimize Stock and Supply Chain Operations                                                                                                                                                                                                                                                                                                                                                                                                            | <b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br><br><b>6/12:</b> Integrating AI into the Enterprise          |
| JULY   | <b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                          | <b>7/7:</b> Securing Identity with Passwordless Authentication<br><br><b>7/14:</b> Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments<br><br><b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms<br><br><b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                            | <b>7/8:</b> Agentic AI: Unveiling Cyberrisks and Reimagining Defense<br><br><b>7/22:</b> Designing an Open AV/IT Ecosystem                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <b>7/10:</b> Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br><br><b>7/24:</b> Mastering Backup: Tools, Tips, Tricks, and New Techniques |
| AUGUST | <b>8/27:</b> Cloud Security Fest 2026!                                                                                                        | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less<br><br><b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud<br><br><b>8/18:</b> Upleveling Your Identity and Access Management Solutions<br><br><b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                                                                                                                            | <b>8/5:</b> The Integration of AI in the Financial Services Industry<br><br><b>8/5:</b> Cloud Security Unlocked: Tips, Tools and Trends<br><br><b>8/6:</b> Where foodservice meets retail: Strategy, innovation and winning formats<br><br><b>8/12:</b> Navigating Privacy-First Targeting 101<br><br><b>8/13:</b> The Human Edge: Succeeding with an AI-Powered Workforce<br><br><b>8/13:</b> The Future of Television and Streaming Video<br><br><b>8/19:</b> Displays: The New Pitch<br><br><b>8/20:</b> The Age of AI Agents: Driving Retail Innovation and Future Growth<br><br><b>8/26:</b> Clinical Applications of AI in Health Care | <b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable<br><br><b>8/21:</b> Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases         |

SEPTEMBER

|          | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                           | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                                                                                                                                                                 | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                              |
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|          | <div>9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI</div> <div>9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</div> | <div>9/1: Transforming IT in Healthcare Environments</div> <div>9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography</div> <div>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework</div> <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div> <div>9/29: Best Practices Series: Implementing Advanced Threat Detection</div> | <div>9/2: Zero Trust: What Does It Take to Get It Right?</div> <div>9/2: From SDI to IP: Choosing the Right Intercom System for the Future</div> <div>9/3: Reimagining Learning: Human-Centered Education in an AI-Driven World</div> <div>9/9: Marketing for Tomorrow: AI's Impact on Brand Strategy</div> <div>9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search</div> <div>9/17: The AI Impact Blueprint for Today's IT</div> <div>9/23: Securing AI in Government: Building Trust in Public Cloud Infrastructure</div> <div>9/23: The Benefits of Creating a Virtual Production Studio</div> <div>9/30: AI's Impact on Security: Hardening the Agentic Surface</div> | <div>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</div> <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> <div>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</div> |
| OCTOBER  | <div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div> <div>10/29: Tech Showcase Day: Master of Disaster 2027</div>                          | <div>10/1: Building a Proactive PC Upgrade Strategy</div> <div>10/6: Turning Your Log and Incident Data into Real-time Security Insights</div> <div>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments</div> <div>10/20: Supporting and Enabling Modern Applications</div> <div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div>                                                                  | <div>10/7: Hypersonalization at Scale, Delivering Immersive Experiences</div> <div>10/8: What's the Killer AI App for Pro AV?</div> <div>10/14: AI's Role in Loss Prevention and Retail Security in Modern Stores</div> <div>10/14: Transform Broadcast Workflows with Cloud Technology</div> <div>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience</div> <div>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable</div>                                                                                                                                                                                                                                                  | <div>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</div> <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div>                                                                  |
| NOVEMBER | <div>11/19: Tech Showcase Day: Cutting Edge Tech 2027</div>                                                                                                                             | <div>11/3: Taking Identity and Access Management to the Next Level</div> <div>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</div> <div>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data</div> <div>11/24: Building a Robust Security Awareness Program</div>                                                                                             | <div>11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences</div> <div>11/5: TBD TVBEurope Hold</div> <div>11/12: TVT SmartPanel HOLD</div> <div>11/18: Your Pain Points Answered</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <div>11/6: Unlocking Business Value: AI in Enterprise IT</div> <div>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies</div>                                                                                                                                                        |
| DECEMBER |                                                                                                                                                                                         | <div>12/1: Developing Your 2027 Data Security Plan</div> <div>12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?</div> <div>12/15: Building a Governance, Risk, and Compliance Framework</div>                                                                                                                                                                                                                                  | <div>12/2: Cyber 2027: The Future Is Already Hacked!</div> <div>12/3: Future-Proofing News: Technology, AI, and the Cloud</div> <div>12/9: Higher Ed UC&amp;C: Beyond the Classroom</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <div>12/4: Database Bakeoff: Exploring Modern Database Structures</div> <div>12/11: Tracking the Attackers: Ransomware</div>                                                                                                                                                                                      |



BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



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FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!