










 <b>MegaCast</b> <small>BY FUTURE B2B</small>	 <b>EcoCast</b> <small>BY FUTURE B2B</small>	 <b>SmartPanel</b> <small>BY FUTURE B2B</small>	 <b>Expert Series</b> <small>BY FUTURE B2B</small>
<b>MINIMUM LEADS</b>	800	400 (150 for Vertical)	150	200
<b>VENDOR PARTICIPANTS</b>	4 to 8	2 to 6	2 to 4	1 to 6
<b>VENDOR PRESENTS?</b>	Yes	Yes	No	No
<b>PRESENTATION LENGTH</b>	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
<b>APRIL</b>	<p><b>4/16:</b> Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud</p> <p><b>4/30:</b> Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence</p>	<p><b>4/14:</b> Healthcare TechCheck: Streamlining Healthcare IT</p> <p><b>4/28:</b> AI-Enhanced Backup and Disaster Recovery: Leveling up Data Protection</p> <p><b>4/28:</b> AI-Driven Data Recovery: Revolutionize Your Protection</p>	<p><b>4/15:</b> Optimize Your Retail Store Operations for Agility, Growth</p> <p><b>4/23:</b> Best Practices for Using AI for 311 and Resident Engagement</p> <p><b>4/29:</b> Collaboration in 2026 &amp; Beyond</p> <p><b>4/30:</b> Addressing Learning Gaps: Tactics for Effective Interventions</p>	
<b>MAY</b>	<p><b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More</p> <p><b>5/28:</b> Supercharging IT Summit</p>	<p><b>5/5:</b> Email Defense in an AI Era</p> <p><b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security</p> <p><b>5/19:</b> Understanding Threat Detection and Response</p> <p><b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures</p>	<p><b>5/6:</b> Building Adaptive Defenses for Threats With Cyber Resiliency</p> <p><b>5/19:</b> From Gaps to Gains: How to Strengthen Math Instruction Now</p> <p><b>5/20:</b> Measuring What Matters: Attribution Analytics and KPIs</p> <p><b>5/20:</b> Live Sports Production: Automation, Highlights &amp; Real-Time Decisioning</p> <p><b>5/27:</b> Drive Sales With AI-Powered Personalization Strategies</p>	<p><b>5/1:</b> Fire with Fire: Fighting AI Attacks with AI Defenses</p>

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<p><b>JUNE</b></p>	<p><b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</p>	<p><b>6/2:</b> Supercharging Public Sector and Education Technology and Security</p> <p><b>6/3:</b> Future-Proofing Students: AI Solutions That Support Career Readiness</p> <p><b>6/9:</b> Best Practices: Supercharging Your Hybrid Cloud Environment</p> <p><b>6/10:</b> The Integrity Infrastructure: How to Ensure AI Solutions are Safe</p> <p><b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity</p> <p><b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More</p> <p><b>6/30:</b> Backing up, Securing, and Optimizing Kubernetes/Containerized Environments</p>	<p><b>6/3:</b> Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks</p> <p><b>6/4:</b> Product and Menu Innovation: How Data Is Shaping the Next Big Hits in Food</p> <p><b>6/17:</b> Remote Production: Live Events &amp; Awards Shows</p> <p><b>6/24:</b> AI Strategies to Optimize Stock and Supply Chain Operations</p>	<p><b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</p> <p><b>6/12:</b> Integrating AI into the Enterprise</p>
<p><b>JULY</b></p>	<p><b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives</p>	<p><b>7/7:</b> Securing Identity with Passwordless Authentication</p> <p><b>7/14:</b> Supporting, Securing, &amp; Improving Azure, M365 &amp; Microsoft-centric Environments</p> <p><b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms</p> <p><b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</p>	<p><b>7/8:</b> Agentic AI: Unveiling Cyberrisks and Reimagining Defense</p> <p><b>7/22:</b> Designing an Open AV/IT Ecosystem</p> <p><b>7/29:</b> C-Band Spectrum Changes: The Next Infrastructure Shift for Broadcasters</p>	<p><b>7/10:</b> Key Differences Between Disaster Recovery and Ransomware Recovery Plans</p> <p><b>7/24:</b> Mastering Backup: Tools, Tips, Tricks, and New Techniques</p>
<p><b>AUGUST</b></p>	<p><b>8/27:</b> Cloud Security Fest 2026!</p>	<p><b>8/4:</b> Boosting IT Efficiency: How to Do More with Less</p> <p><b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud</p> <p><b>8/18:</b> Upleveling Your Identity and Access Management Solutions</p> <p><b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies</p>	<p><b>8/5:</b> The Integration of AI in the Financial Services Industry</p> <p><b>8/5:</b> Cloud Security Unlocked: Tips, Tools and Trends</p> <p><b>8/6:</b> Where foodservice meets retail: Strategy, innovation and winning formats</p> <p><b>8/12:</b> Navigating Privacy-First Targeting 101</p> <p><b>8/13:</b> The Human Edge: Succeeding with an AI-Powered Workforce</p> <p><b>8/13:</b> The Future of Television and Streaming Video</p> <p><b>8/19:</b> Displays: The New Pitch</p> <p><b>8/20:</b> The Age of AI Agents: Driving Retail Innovation and Future Growth</p> <p><b>8/26:</b> Clinical Applications of AI in Health Care</p>	<p><b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable</p> <p><b>8/21:</b> Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases</p>

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<p><b>SEPTEMBER</b></p> <p>9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI</p> <p>9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</p>	<p>9/1: Transforming IT in Healthcare Environments</p> <p>9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography</p> <p>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework</p> <p>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</p> <p>9/29: Best Practices Series: Implementing Advanced Threat Detection</p>	<p>9/2: Zero Trust: What Does It Take to Get It Right?</p> <p>9/2: From SDI to IP: Choosing the Right Intercom System for the Future</p> <p>9/3: Reimagining Learning: Human-Centered Education in an AI-Driven World</p> <p>9/9: Marketing for Tomorrow: AI's Impact on Brand Strategy</p> <p>9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search</p> <p>9/17: The AI Impact Blueprint for Today's IT</p> <p>9/23: Securing AI in Government: Building Trust in Public Cloud Infrastructure</p> <p>9/23: The Benefits of Creating a Virtual Production Studio</p> <p>9/30: AI's Impact on Security: Hardening the Agentic Surface</p>	<p>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</p> <p>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</p> <p>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</p>	
<p><b>OCTOBER</b></p> <p>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p> <p>10/29: Tech Showcase Day: Master of Disaster 2027</p>	<p>10/1: Building a Proactive PC Upgrade Strategy</p> <p>10/6: Turning Your Log and Incident Data into Real-time Security Insights</p> <p>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments</p> <p>10/20: Supporting and Enabling Modern Applications</p> <p>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</p>	<p>10/7: Hypersonalization at Scale, Delivering Immersive Experiences</p> <p>10/8: What's the Killer AI App for Pro AV?</p> <p>10/14: AI's Role in Loss Prevention and Retail Security in Modern Stores</p> <p>10/14: Transform Broadcast Workflows with Cloud Technology</p> <p>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience</p> <p>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable</p>	<p>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</p> <p>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</p>	
<p><b>NOVEMBER</b></p> <p>11/19: Tech Showcase Day: Cutting Edge Tech 2027</p>	<p>11/3: Taking Identity and Access Management to the Next Level</p> <p>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p> <p>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data</p> <p>11/24: Building a Robust Security Awareness Program</p>	<p>11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences</p> <p>11/5: The Software-Defined Broadcast Facility: Life After SDI</p> <p>11/18: Your Pain Points Answered</p>	<p>11/6: Unlocking Business Value: AI in Enterprise IT</p> <p>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies</p>	
<p><b>DECEMBER</b></p>	<p>12/1: Developing Your 2027 Data Security Plan</p> <p>12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?</p> <p>12/15: Building a Governance, Risk, and Compliance Framework</p>	<p>12/2: Cyber 2027: The Future Is Already Hacked!</p> <p>12/3: Future-Proofing News: Technology, AI, and the Cloud</p> <p>12/9: Higher Ed UC&amp;C: Beyond the Classroom</p>	<p>12/4: Database Bakeoff: Exploring Modern Database Structures</p> <p>12/11: Tracking the Attackers: Ransomware</p>	



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



**SINGLE VENDOR WEBINAR PROGRAMS**

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



**CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!