









	<div> MegaCast <small>BY FUTURE B2B</small></div>	<div> EcoCast <small>BY FUTURE B2B</small></div>	<div> SmartPanel <small>BY FUTURE B2B</small></div>	<div> Expert Series <small>BY FUTURE B2B</small></div>
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JANUARY	1/29: Securing and Protecting Enterprise Cloud Data	1/13: Identity and Access Management: Keys to Success in 2026 1/20: Securing the Enterprise in 2026 and Beyond! 1/27: Supporting Remote and Hybrid Workers	1/21: The Modern CPO: From HR Admin to Strategic Powerhouse 1/28: The Modern Workplace 2026	1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025
FEBRUARY	2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster	2/3: How to Responsibly Improve Operations with AI in Public Sector and Education 2/10: Minimizing RTO, RPO, and RTA: Best Practices for Bulletproof Backup and Ultrafast Recovery 2/17: Monitoring and Optimizing a Hybrid Cloud Environment 2/24: Improving Security, Usability, and Compliance With a Data Governance Framework	2/4: How to Build a Technology Roadmap That Transforms Foodservice Operations 2/18: Create Compelling Sports Viewing Experiences 2/25: Higher Ed Classroom: Future Planning & The RFP Process	2/6: Addressing Emerging AI Challenges: Shadow AI, AI Management, AIBOM 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques
MARCH	3/12: Complete Data Protection: Security, Training, Backup, and More 3/26: Evolving Each Layer of Your Security Program	3/3: Navigating Next-Gen Network Security: Choosing the Right Fit 3/10: Threat Intelligence & Dark Web Monitoring: Uncovering Secrets to Better Security 3/17: Maximizing Edge Computing Reliability And Resiliency 3/24: Detecting, Investigating, and Responding to Threats: Best Practices	3/4: AI-Powered Customer Service Redefining Retail Engagement 3/11: New Era of Contextual Targeting - Beyond Keywords 3/18: Breaking the Infinite Workday: Rethinking Boundaries in a Hyperconnected World 3/19: Broadcasters and The Rise of the Creator Economy 3/25: Day 2: AV/IT Interoperability	3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices 3/13: Women in Tech 3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More

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APRIL	<div>4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud</div> <div>4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence</div>	<div>4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey</div> <div>4/7: Managing Multicloud Environments: Best Practices and Effective Tools</div> <div>4/14: Healthcare TechCheck: Streamlining Healthcare IT</div> <div>4/21: Controlling Cloud Costs: Tech Showcase and Best Practices</div> <div>4/28: AI-Enhanced Backup and Disaster Recovery: Leveling up Data Protection</div>	<div>4/1: The Shift to IP-Based Workflows in Media & Entertainment:</div> <div>4/8: AI Cyber Governance and Road Map for Responsible Innovation</div> <div>4/15: Optimize Your Retail Store Operations for Agility, Growth</div> <div>4/22: Collaboration in 2026 & Beyond</div>	<div>4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises</div> <div>4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents</div>
MAY	<div>5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More</div>	<div>5/12: Security Automation: Tips, Tricks, and Tools for Better Security</div> <div>5/19: Understanding Threat Detection and Response</div> <div>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures</div>	<div>5/6: Building Adaptive Defenses for Threats With Cyber Resiliency</div> <div>5/7: Product and Menu Innovation: How Data Is Shaping the Next Big Hits in Food</div> <div>5/13: Tackling the Health Care Burnout Crisis With AI</div> <div>5/20: Measuring What Matters: Attribution Analytics and KPIs</div> <div>5/21: Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries</div> <div>5/27: Drive Sales With AI-Powered Personalization Strategies</div>	<div>5/1: Fire with Fire: Fighting AI Attacks with AI Defenses</div> <div>5/22: Common Pitfalls of Data Protection and Disaster Recovery</div>
JUNE			<div>6/17: Remote Production: Live Events & Awards Shows</div>	
JULY	<div>7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives</div>	<div>7/7: Securing Identity with Passwordless Authentication</div> <div>7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments</div> <div>7/21: Securing the Enterprise with Endpoint Protection Platforms</div> <div>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</div>	<div>7/8: Agentic AI: Unveiling Cyberrisks and Reimagining Defense</div> <div>7/22: Designing an Open AV/IT Ecosystem</div>	<div>7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans</div> <div>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques</div>
AUGUST	<div>8/27: Cloud Security Fest 2026!</div>	<div>8/4: Boosting IT Efficiency: How to Do More with Less</div> <div>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</div> <div>8/18: Upleveling Your Identity and Access Management Solutions</div> <div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div>	<div>8/5: Cloud Security Unlocked: Tips, Tools and Trends</div> <div>8/6: What's Next in Food Retail: Tech, Strategy, Shopper Insights Unpacked</div> <div>8/12: Navigating Privacy-First Targeting 101</div> <div>8/13: The Future of Television and Streaming Video</div> <div>8/19: Displays: The New Pitch</div> <div>8/26: The Human Edge: Succeeding with an AI-Powered Workforce</div>	<div>8/7: The 101 Course: Keeping Data Safe and Recoverable</div> <div>8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases</div>

SEPTEMBER



9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI

9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations



9/1: Transforming IT in Healthcare Environments

9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography

9/15: API Security: Monitoring and Securing Application Programming Interfaces

9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success

9/29: Best Practices Series: Implementing Advanced Threat Detection



9/2: Zero Trust: What Does It Take to Get It Right?

9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search

9/23: The Benefits of Creating a Virtual Production Studio



9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence

9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface

9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery

OCTOBER

10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy

10/1: Building a Proactive PC Upgrade Strategy

10/6: Turning Your Log and Incident Data into Real-time Security Insights

10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments

10/20: Supporting and Enabling Modern Applications

10/7: Hypersonalization at Scale, Delivering Immersive Experiences

10/8: What's the Killer AI App for Pro AV?

10/14: AI's Role in Loss Prevention and Retail Security in Modern Stores

10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience

10/22: Transform Broadcast Workflows with Cloud Technology

10/28: AV/IT Manager Higher Ed Classroom AV Roundtable

10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe

NOVEMBER

11/18: Your Pain Points Answered

DECEMBER

12/3: Future-Proofing News: Technology, AI, and the Cloud


12/9: Higher Ed UC&C: Beyond the Classroom



BY FUTURE B2B


ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



BY FUTURE B2B


The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!