# 2026 Multi-Vendor Webinar Schedule (Filtered)

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | 4 to 8 | 2 to 6 | 2 to 4 | 1 to 6 |
| **VENDOR PRESENTS?** | Yes | Yes | No | No |
| **PRESENTATION LENGTH** | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A | N/A |
| **OCTOBER** | **10/15:** Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br><br>**10/29:** Tech Showcase Day: Master of Disaster 2027 | **10/13:** Supporting, Securing, and Enhancing Microsoft-centric Environments<br><br>**10/20:** Supporting and Enabling Modern Applications<br><br>**10/27:** Transforming Backup and Disaster Recovery with AI and Emerging Techniques | **10/13:** Transform Broadcast Workflows with Cloud Technology<br><br>**10/21:** Beyond Awareness Month: Building Year-Round Cyber Resilience | **10/23:** Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| **NOVEMBER** | **11/19:** Tech Showcase Day: Cutting Edge Tech 2027 | **11/3:** Taking Identity and Access Management to the Next Level<br><br>**11/10:** Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><br>**11/17:** Solutions and Tools that Use AI to Get More from Your Existing Data<br><br>**11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI | **11/3:** The Software-Defined Broadcast Facility: Life After SDI<br><br>**11/4:** Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences<br><br>**11/5:** AV/IT Manager Higher Ed Classroom AV Roundtable<br><br>**11/18:** Your Pain Points Answered | **11/6:** Unlocking Business Value: AI in Enterprise IT<br><br>**11/13:** Securing Endpoints Through Effective Management, Solutions and Strategies |
| **DECEMBER** | **12/8:** Your 360-Degree Agentic AI Plan for 2027 | **12/1:** Developing Your 2027 Data Security Plan<br><br>**12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams | **12/2:** Cyber 2027: The Future Is Already Hacked!<br><br>**12/3:** Future-Proofing News: Technology, AI, and the Cloud<br><br>**12/9:** Higher Ed UC&C: Beyond the Classroom | **12/4:** Beyond the AI Pilot: Turning Generative and Agentic AI Into Real Business Value |

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## MegaCast
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ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.