

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 SmartPanel BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
MARCH	3/26: Evolving Each Layer of Your Security Program		3/31: Road Map for Responsible AI Innovation and Cybersecurity Governance	
APRIL	4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud 4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence	4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey 4/7: Managing Multicloud Environments: Best Practices and Effective Tools 4/14: Healthcare TechCheck: Streamlining Healthcare IT 4/28: AI-Enhanced Backup and Disaster Recovery: Leveling up Data Protection 4/28: AI-Driven Data Recovery: Revolutionize Your Protection	4/1: The Shift to IP-Based Workflows in Media & Entertainment 4/15: Optimize Your Retail Store Operations for Agility, Growth 4/23: Best Practices for Using AI for 311 and Resident Engagement 4/29: Collaboration in 2026 & Beyond 4/30: Addressing Learning Gaps: Tactics for Effective Interventions	
MAY	5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More 5/28: Supercharging IT Summit	5/5: Email Defense in an AI Era 5/12: Security Automation: Tips, Tricks, and Tools for Better Security 5/19: Understanding Threat Detection and Response 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures	5/6: Building Adaptive Defenses for Threats With Cyber Resiliency 5/19: Addressing Learning Gaps: Tactics for Effective Interventions 5/20: Measuring What Matters: Attribution Analytics and KPIs 5/20: Live Sports Production: Automation, Highlights & Real-Time Decisioning 5/21: Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries 5/27: Drive Sales With AI-Powered Personalization Strategies	5/1: Fire with Fire: Fighting AI Attacks with AI Defenses

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JUNE	6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	6/2: Supercharging Public Sector and Education Technology and Security 6/3: Connecting Classrooms to Careers: Products that Support Workforce Readiness 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment 6/10: The Trust Ecosystem: Products that Support School Safety, Unified Communications, and the Home-School Connection 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More 6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks 6/4: Product and Menu Innovation: How Data Is Shaping the Next Big Hits in Food 6/17: Remote Production: Live Events & Awards Shows 6/24: AI Strategies to Optimize Stock and Supply Chain Operations	6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More 6/12: Integrating AI into the Enterprise
JULY	7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	7/7: Securing Identity with Passwordless Authentication 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments 7/21: Securing the Enterprise with Endpoint Protection Platforms 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	7/8: Agentic AI: Unveiling Cyberrisks and Reimagining Defense 7/22: Designing an Open AV/IT Ecosystem 7/29: C-Band Spectrum Changes: The Next Infrastructure Shift for Broadcasters	7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques
AUGUST	8/27: Cloud Security Fest 2026!	8/4: Boosting IT Efficiency: How to Do More with Less 8/11: The Cloud-Powered Enterprise: Securing Your Cloud 8/18: Upleveling Your Identity and Access Management Solutions 8/25: The Power of Data: Enabling Automation and Operational Efficiencies	8/5: The Integration of AI in the Financial Services Industry 8/5: Cloud Security Unlocked: Tips, Tools and Trends 8/6: Where foodservice meets retail: Strategy, innovation and winning formats 8/12: Navigating Privacy-First Targeting 101 8/13: The Human Edge: Succeeding with an AI-Powered Workforce 8/13: The Future of Television and Streaming Video 8/19: Displays: The New Pitch 8/20: The Age of AI Agents: Driving Retail Innovation and Future Growth 8/26: Clinical Applications of AI in Health Care	8/7: The 101 Course: Keeping Data Safe and Recoverable 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases

SEPTEMBER



9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI

9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations



9/1: Transforming IT in Healthcare Environments

9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography

9/15: Improving Security, Usability, and Compliance With a Data Governance Framework

9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success

9/29: Best Practices Series: Implementing Advanced Threat Detection



9/2: Zero Trust: What Does It Take to Get It Right?

9/2: From SDI to IP: Choosing the Right Intercom System for the Future

9/3: Reimagining Learning: Human-Centered Education in an AI-Driven World

9/9: Marketing for Tomorrow: AI's Impact on Brand Strategy

9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search

9/17: The AI Impact Blueprint for Today's IT

9/23: Securing AI in Government: Building Trust in Public Cloud Infrastructure

9/23: The Benefits of Creating a Virtual Production Studio

9/30: AI's Impact on Security: Hardening the Agentic Surface



9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence

9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface

9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery

OCTOBER

10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy

10/29: Tech Showcase Day: Master of Disaster 2027

10/1: Building a Proactive PC Upgrade Strategy

10/6: Turning Your Log and Incident Data into Real-time Security Insights

10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments

10/20: Supporting and Enabling Modern Applications

10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques

10/7: Hypersonalization at Scale, Delivering Immersive Experiences

10/8: What's the Killer AI App for Pro AV?

10/14: AI's Role in Loss Prevention and Retail Security in Modern Stores

10/14: Transform Broadcast Workflows with Cloud Technology

10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience

10/28: AV/IT Manager Higher Ed Classroom AV Roundtable

10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe

10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments

NOVEMBER

11/19: Tech Showcase Day: Cutting Edge Tech 2027

11/3: Taking Identity and Access Management to the Next Level

11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success

11/17: Solutions and Tools that Use AI to Get More from Your Existing Data

11/24: Building a Robust Security Awareness Program

11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences

11/5: TBD TVBEurope Hold

11/18: Your Pain Points Answered

11/6: Unlocking Business Value: AI in Enterprise IT

11/13: Securing Endpoints Through Effective Management, Solutions and Strategies

DECEMBER

12/1: Developing Your 2027 Data Security Plan

12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?

12/15: Building a Governance, Risk, and Compliance Framework

12/2: Cyber 2027: The Future Is Already Hacked!

12/3: Future-Proofing News: Technology, AI, and the Cloud

12/9: Higher Ed UC&C: Beyond the Classroom

12/4: Database Bakeoff: Exploring Modern Database Structures

12/11: Tracking the Attackers: Ransomware



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!