













	<div> MegaCast <small>BY FUTURE B2B</small></div>	<div> EcoCast <small>BY FUTURE B2B</small></div>	<div> SmartPanel <small>BY FUTURE B2B</small></div>	<div> Expert Series <small>BY FUTURE B2B</small></div>
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JANUARY	1/29: Securing and Protecting Enterprise Cloud Data	1/13: Identity and Access Management: Keys to Success in 2026 1/20: Securing the Enterprise in 2026 and Beyond! 1/27: Supporting Remote and Hybrid Workers	1/21: The Modern CPO: From HR Admin to Strategic Powerhouse 1/28: The Modern Workplace 2026	1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025
FEBRUARY	2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster	2/3: How to Responsibly Improve Operations with AI in Public Sector and Education 2/10: Minimizing RTO, RPO, and RTA: Best Practices for Bulletproof Backup and Ultrafast Recovery 2/17: Monitoring and Optimizing a Hybrid Cloud Environment 2/24: Improving Security, Usability, and Compliance With a Data Governance Framework	2/4: How to Build a Technology Roadmap That Transforms Foodservice Operations 2/18: Create Compelling Sports Viewing Experiences 2/25: Higher Ed Classroom: Future Planning & The RFP Process	2/6: Addressing Emerging AI Challenges: Shadow AI, AI Management, AIBOM 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques
MARCH	3/12: Complete Data Protection: Security, Training, Backup, and More 3/26: Evolving Each Layer of Your Security Program	3/3: Navigating Next-Gen Network Security: Choosing the Right Fit 3/10: Threat Intelligence & Dark Web Monitoring: Uncovering Secrets to Better Security 3/17: Maximizing Edge Computing Reliability And Resiliency 3/24: Detecting, Investigating, and Responding to Threats: Best Practices	3/4: AI-Powered Customer Service Redefining Retail Engagement 3/11: New Era of Contextual Targeting - Beyond Keywords 3/18: Breaking the Infinite Workday: Rethinking Boundaries in a Hyperconnected World 3/19: Broadcasters and The Rise of the Creator Economy 3/25: Day 2: AV/IT Interoperability	3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices 3/13: Women in Tech 3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More

	<div> MegaCast <small>BY FUTURE B2B</small></div>	<div> EcoCast <small>BY FUTURE B2B</small></div>	<div> SmartPanel <small>BY FUTURE B2B</small></div>	<div> Expert Series <small>BY FUTURE B2B</small></div>
APRIL	<div>4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud</div> <div>4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence</div>	<div>4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey</div> <div>4/7: Managing Multicloud Environments: Best Practices and Effective Tools</div> <div>4/14: Healthcare TechCheck: Streamlining Healthcare IT</div> <div>4/21: Controlling Cloud Costs: Tech Showcase and Best Practices</div> <div>4/28: AI-Enhanced Backup and Disaster Recovery: Leveling up Data Protection</div>	<div>4/1: The Shift to IP-Based Workflows in Media & Entertainment:</div> <div>4/8: AI Cyber Governance and Road Map for Responsible Innovation</div> <div>4/15: Optimize Your Retail Store Operations for Agility, Growth</div> <div>4/22: Collaboration in 2026 & Beyond</div>	<div>4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises</div> <div>4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents</div>
MAY				<div>5/1: Fire with Fire: Fighting AI Attacks with AI Defenses</div>
JUNE			<div>6/17: Remote Production: Live Events & Awards Shows</div>	
JULY	<div>7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives</div>	<div>7/7: Securing Identity with Passwordless Authentication</div> <div>7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments</div> <div>7/21: Securing the Enterprise with Endpoint Protection Platforms</div> <div>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</div>	<div>7/8: Agentic AI: Unveiling Cyberrisks and Reimagining Defense</div> <div>7/22: Designing an Open AV/IT Ecosystem</div>	<div>7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans</div> <div>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques</div>
AUGUST		<div>8/4: Boosting IT Efficiency: How to Do More with Less</div> <div>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</div> <div>8/18: Upleveling Your Identity and Access Management Solutions</div> <div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div>	<div>8/13: The Future of Television and Streaming Video</div> <div>8/19: Displays: The New Pitch</div>	<div>8/7: The 101 Course: Keeping Data Safe and Recoverable</div> <div>8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases</div>
SEPTEMBER		<div>9/1: Transforming IT in Healthcare Environments</div> <div>9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography</div>	<div>9/2: Zero Trust: What Does It Take to Get It Right?</div> <div>9/23: The Benefits of Creating a Virtual Production Studio</div>	
OCTOBER			<div>10/8: What's the Killer AI App for Pro AV?</div> <div>10/22: Transform Broadcast Workflows with Cloud Technology</div> <div>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable</div>	


	 MegaCast <small>BY FUTURE B2B</small>	 EcoCast <small>BY FUTURE B2B</small>	 SmartPanel <small>BY FUTURE B2B</small>	 Expert Series <small>BY FUTURE B2B</small>
NOVEMBER			11/18: Your Pain Points Answered	
DECEMBER			12/3: Future-Proofing News: Technology, AI, and the Cloud 12/9: Higher Ed UC&C: Beyond the Classroom	



MegaCast
BY FUTURE B2B


ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series
BY FUTURE B2B


The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!