

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                 | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                                                                                                | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                  | <div> <b>ExpertCast</b><br/><small>BY FUTURE B2B</small></div>         |
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| MINIMUM LEADS       | 800                                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                                                                                     | 150                                                                                                                                                                                                                                                                                | 200                                                                                                                                                       |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                                                                                                                                                                        | 2 to 4                                                                                                                                                                                                                                                                             | 1 to 6                                                                                                                                                    |
| VENDOR PRESENTS?    | Yes                                                                                                                                                           | Yes                                                                                                                                                                                                                                                                                                                                                                                           | No                                                                                                                                                                                                                                                                                 | No                                                                                                                                                        |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                                                                                    | N/A                                                                                                                                                                                                                                                                                | N/A                                                                                                                                                       |
| OCTOBER             | <b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br><br><b>10/29:</b> Tech Showcase Day: Master of Disaster 2027 | <b>10/13:</b> Supporting, Securing, and Enhancing Microsoft-centric Environments<br><br><b>10/20:</b> Supporting and Enabling Modern Applications<br><br><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                                                                              | <b>10/13:</b> Transform Broadcast Workflows with Cloud Technology<br><br><b>10/21:</b> Beyond Awareness Month: Building Year-Round Cyber Resilience                                                                                                                                | <b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                                                 |
|                     | <b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027                                                                                                       | <b>11/3:</b> Taking Identity and Access Management to the Next Level<br><br><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><br><b>11/17:</b> Solutions and Tools that Use AI to Get More from Your Existing Data<br><br><b>11/24:</b> Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI | <b>11/3:</b> The Software-Defined Broadcast Facility: Life After SDI<br><br><b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences<br><br><b>11/5:</b> AV/IT Manager Higher Ed Classroom AV Roundtable<br><br><b>11/18:</b> Your Pain Points Answered | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT<br><br><b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies |
| DECEMBER            | <b>12/8:</b> Your 360-Degree Agentic AI Plan for 2027                                                                                                         | <b>12/1:</b> Developing Your 2027 Data Security Plan<br><br><b>12/15:</b> The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams                                                                                                                                                                                                                                                 | <b>12/2:</b> Cyber 2027: The Future Is Already Hacked!<br><br><b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud<br><br><b>12/9:</b> Higher Ed UC&C: Beyond the Classroom                                                                                            | <b>12/4:</b> Beyond the AI Pilot: Turning Generative and Agentic AI Into Real Business Value                                                              |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**ExpertCast**  
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.