

	 <b>MegaCast</b> BY FUTURE B2B	 <b>EcoCast</b> BY FUTURE B2B	 <b>SmartPanel</b> BY FUTURE B2B	 <b>Expert Series</b> BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
<b>FEBRUARY</b>	<b>2/26:</b> Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster	<b>2/10:</b> Minimizing RTO, RPO, and RTA: Best Practices for Bulletproof Backup and Ultrafast Recovery <b>2/17:</b> Monitoring and Optimizing a Hybrid Cloud Environment <b>2/24:</b> API Security: Monitoring and Securing Application Programming Interfaces <b>2/25:</b> Tech & Learning's 2026 EdTech to Watch: Primary Education	<b>2/18:</b> Creating Compelling Sports Viewing Experiences <b>2/25:</b> Higher Ed Classroom: AV/IT Planning and the RFP Process	<b>2/6:</b> Addressing Emerging AI Challenges: Shadow AI, AI Management, AIBOM <b>2/20:</b> Mastering Data Management: Tips, Tricks, and Emerging Techniques
<b>MARCH</b>	<b>3/12:</b> Complete Data Protection: Security, Training, Backup, and More <b>3/26:</b> Evolving Each Layer of Your Security Program	<b>3/3:</b> Navigating Next-Gen Network Security: Choosing the Right Fit <b>3/5:</b> Tech & Learning's 2026 EdTech to Watch: Secondary Education <b>3/10:</b> Threat Intelligence & Dark Web Monitoring: Uncovering Secrets to Better Security <b>3/12:</b> Tech & Learning's 2026 EdTech to Watch: Higher Education <b>3/17:</b> Maximizing Edge Computing Reliability And Resiliency <b>3/24:</b> Detecting, Investigating, and Responding to Threats: Best Practices	<b>3/4:</b> AI-Powered Customer Service Redefining Retail Engagement <b>3/11:</b> New Era of Contextual Targeting - Beyond Keywords <b>3/18:</b> Breaking the Infinite Workday: Rethinking Boundaries in a Hyperconnected World <b>3/19:</b> Broadcasters and The Rise of the Creator Economy <b>3/25:</b> Day 2: AV/IT Interoperability <b>3/25:</b> Building Stronger CTE: Tools and Tactics that Work <b>3/31:</b> AI Cyber Governance and Road Map for Responsible Innovation	<b>3/6:</b> Protecting AWS, Azure, and Google Cloud: Real World Best Practices <b>3/13:</b> Women in Tech <b>3/20:</b> Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More
<b>APRIL</b>	<b>4/16:</b> Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud <b>4/30:</b> Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence	<b>4/2:</b> Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey <b>4/7:</b> Managing Multicloud Environments: Best Practices and Effective Tools <b>4/14:</b> Healthcare TechCheck: Streamlining Healthcare IT <b>4/21:</b> Controlling Cloud Costs: Tech Showcase and Best Practices <b>4/28:</b> AI-Enhanced Backup and Disaster Recovery: Leveling up Data Protection	<b>4/1:</b> The Shift to IP-Based Workflows in Media & Entertainment: <b>4/15:</b> Optimize Your Retail Store Operations for Agility, Growth <b>4/22:</b> Collaboration in 2026 & Beyond <b>4/29:</b> Best Practices for Using AI for 311 and Resident Engagement	<b>4/10:</b> Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises <b>4/24:</b> Lessons Learned: How Organizations Recover from Ransomware Incidents

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MAY	<p><b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More</p> <p><b>5/28:</b> Supercharging IT Summit</p>	<p><b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security</p> <p><b>5/19:</b> Understanding Threat Detection and Response</p> <p><b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures</p>	<p><b>5/6:</b> Building Adaptive Defenses for Threats With Cyber Resiliency</p> <p><b>5/7:</b> Product and Menu Innovation: How Data Is Shaping the Next Big Hits in Food</p> <p><b>5/13:</b> Tackling the Health Care Burnout Crisis With AI</p> <p><b>5/20:</b> Measuring What Matters: Attribution Analytics and KPIs</p> <p><b>5/20:</b> Live Sports Production: Automation, Highlights &amp; Real-Time Decisioning</p> <p><b>5/21:</b> Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries</p> <p><b>5/27:</b> Drive Sales With AI-Powered Personalization Strategies</p>	<p><b>5/1:</b> Fire with Fire: Fighting AI Attacks with AI Defenses</p> <p><b>5/22:</b> Common Pitfalls of Data Protection and Disaster Recovery</p>
JUNE	<p><b>6/11:</b> Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs</p> <p><b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</p>	<p><b>6/2:</b> Supercharging Public Sector and Education Technology and Security</p> <p><b>6/9:</b> Best Practices: Supercharging Your Hybrid Cloud Environment</p> <p><b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity</p> <p><b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More</p> <p><b>6/30:</b> Backing up, Securing, and Optimizing Kubernetes/Containerized Environments</p>	<p><b>6/3:</b> Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks</p> <p><b>6/17:</b> Remote Production: Live Events &amp; Awards Shows</p> <p><b>6/24:</b> AI Strategies to Optimize Stock and Supply Chain Operations</p>	<p><b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</p> <p><b>6/12:</b> Integrating AI into the Enterprise</p>
JULY	<p><b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives</p>	<p><b>7/7:</b> Securing Identity with Passwordless Authentication</p> <p><b>7/14:</b> Supporting, Securing, &amp; Improving Azure, M365 &amp; Microsoft-centric Environments</p> <p><b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms</p> <p><b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</p>	<p><b>7/8:</b> Agentic AI: Unveiling Cyberrisks and Reimagining Defense</p> <p><b>7/22:</b> Designing an Open AV/IT Ecosystem</p>	<p><b>7/10:</b> Key Differences Between Disaster Recovery and Ransomware Recovery Plans</p> <p><b>7/24:</b> Mastering Backup: Tools, Tips, Tricks, and New Techniques</p>
AUGUST	<p><b>8/27:</b> Cloud Security Fest 2026!</p>	<p><b>8/4:</b> Boosting IT Efficiency: How to Do More with Less</p> <p><b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud</p> <p><b>8/18:</b> Upleveling Your Identity and Access Management Solutions</p> <p><b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies</p>	<p><b>8/5:</b> Cloud Security Unlocked: Tips, Tools and Trends</p> <p><b>8/6:</b> Where foodservice meets retail: Strategy, innovation and winning formats</p> <p><b>8/12:</b> Navigating Privacy-First Targeting 101</p> <p><b>8/13:</b> The Future of Television and Streaming Video</p> <p><b>8/19:</b> Displays: The New Pitch</p>	<p><b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable</p> <p><b>8/21:</b> Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases</p>

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<b>SEPTEMBER</b>	<b>9/10:</b> Artificial Intelligence Showcase: Looking at Now and Into the Future of AI <b>9/24:</b> Next Level IT: Tools, Products, and Services for Exceptional IT Operations	<b>9/1:</b> Transforming IT in Healthcare Environments <b>9/8:</b> Defending Against the Attacks of the Future with Post-Quantum Cryptography <b>9/15:</b> Improving Security, Usability, and Compliance With a Data Governance Framework <b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success <b>9/29:</b> Best Practices Series: Implementing Advanced Threat Detection	<b>9/2:</b> Zero Trust: What Does It Take to Get It Right? <b>9/9:</b> From SDI to IP: Choosing the Right Intercom System for the Future <b>9/16:</b> Elevating Retail Shopping Experience With AI-Powered Visual Search <b>9/23:</b> The Benefits of Creating a Virtual Production Studio	<b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence <b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface <b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Recovery
<b>OCTOBER</b>	<b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy <b>10/29:</b> Tech Showcase Day: Master of Disaster 2027	<b>10/1:</b> Building a Proactive PC Upgrade Strategy <b>10/6:</b> Turning Your Log and Incident Data into Real-time Security Insights <b>10/13:</b> Supporting, Securing, and Enhancing Microsoft-centric Environments <b>10/20:</b> Supporting and Enabling Modern Applications <b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques	<b>10/7:</b> Hypersonalization at Scale, Delivering Immersive Experiences <b>10/8:</b> What's the Killer AI App for Pro AV? <b>10/14:</b> AI's Role in Loss Prevention and Retail Security in Modern Stores <b>10/14:</b> Transform Broadcast Workflows with Cloud Technology <b>10/21:</b> Beyond Awareness Month: Building Year-Round Cyber Resilience <b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable	<b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe <b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
<b>NOVEMBER</b>	<b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027	<b>11/3:</b> Taking Identity and Access Management to the Next Level <b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success <b>11/17:</b> Solutions and Tools that Use AI to Get More from Your Existing Data <b>11/24:</b> Building a Robust Security Awareness Program	<b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences <b>11/18:</b> Your Pain Points Answered	<b>11/6:</b> Unlocking Business Value: AI in Enterprise IT <b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies
<b>DECEMBER</b>		<b>12/1:</b> Developing Your 2027 Data Security Plan <b>12/8:</b> Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure? <b>12/15:</b> Building a Governance, Risk, and Compliance Framework	<b>12/2:</b> Cyber 2027: The Future Is Already Hacked! <b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud <b>12/9:</b> Higher Ed UC&C: Beyond the Classroom	<b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures <b>12/11:</b> Tracking the Attackers: Ransomware

 **MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

 **EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

 **SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

 **Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!