# 2026 Multi-Vendor Webinar Schedule (Filtered)

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | Expert Series BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | 4 to 8 | 2 to 6 | 2 to 4 | 1 to 6 |
| **VENDOR PRESENTS?** | Yes | Yes | No | No |
| **PRESENTATION LENGTH** | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A | N/A |
| **JANUARY** | **1/29:** Securing and Protecting Enterprise Cloud Data | **1/13:** Identity and Access Management: Keys to Success in 2026<br>**1/20:** Securing the Enterprise in 2026 and Beyond!<br>**1/27:** Supporting Remote and Hybrid Workers | **1/21:** The Modern CPO: From HR Admin to Strategic Powerhouse<br>**1/28:** The Modern Workplace 2026 | **1/16:** Ransomware Recap: Heroes, Villains, and Lessons from 2025 |
| **FEBRUARY** | **2/26:** Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster | **2/3:** How to Responsibly Improve Operations with AI in Public Sector and Education<br>**2/10:** Minimizing RTO, RPO, and RTA: Best Practices for Bulletproof Backup and Ultrafast Recovery<br>**2/17:** Monitoring and Optimizing a Hybrid Cloud Environment<br>**2/24:** Improving Security, Usability, and Compliance With a Data Governance Framework | **2/4:** How to Build a Technology Roadmap That Transforms Foodservice Operations<br>**2/18:** Create Compelling Sports Viewing Experiences<br>**2/25:** Higher Ed Classroom: Future Planning & The RFP Process | **2/6:** Addressing Emerging AI Challenges: Shadow AI, AI Management, AIBOM<br>**2/20:** Mastering Data Management: Tips, Tricks, and Emerging Techniques |
| **MARCH** | **3/12:** Complete Data Protection: Security, Training, Backup, and More<br>**3/26:** Evolving Each Layer of Your Security Program | **3/3:** Navigating Next-Gen Network Security: Choosing the Right Fit<br>**3/10:** Threat Intelligence & Dark Web Monitoring: Uncovering Secrets to Better Security<br>**3/17:** Maximizing Edge Computing Reliability And Resiliency<br>**3/24:** Detecting, Investigating, and Responding to Threats: Best Practices | **3/4:** AI-Powered Customer Service Redefining Retail Engagement<br>**3/11:** New Era of Contextual Targeting - Beyond Keywords<br>**3/18:** Breaking the Infinite Workday: Rethinking Boundaries in a Hyperconnected World<br>**3/19:** Broadcasters and The Rise of the Creator Economy<br>**3/25:** Day 2: AV/IT Interoperability | **3/6:** Protecting AWS, Azure, and Google Cloud: Real World Best Practices<br>**3/13:** Women in Tech<br>**3/20:** Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |

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| **APRIL** | **4/16:** Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud<br><br>**4/30:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence | **4/2:** Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br><br>**4/7:** Managing Multicloud Environments: Best Practices and Effective Tools<br><br>**4/14:** Healthcare TechCheck: Streamlining Healthcare IT<br><br>**4/21:** Controlling Cloud Costs: Tech Showcase and Best Practices<br><br>**4/28:** AI-Enhanced Backup and Disaster Recovery: Leveling up Data Protection | **4/1:** The Shift to IP-Based Workflows in Media & Entertainment:<br><br>**4/8:** AI Cyber Governance and Road Map for Responsible Innovation<br><br>**4/15:** Optimize Your Retail Store Operations for Agility, Growth<br><br>**4/22:** Collaboration in 2026 & Beyond | **4/10:** Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises<br><br>**4/24:** Lessons Learned: How Organizations Recover from Ransomware Incidents |
| **MAY** | **5/14:** Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br><br>**5/28:** Supercharging IT Summit | **5/12:** Security Automation: Tips, Tricks, and Tools for Better Security<br><br>**5/19:** Understanding Threat Detection and Response<br><br>**5/26:** Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures | **5/6:** Building Adaptive Defenses for Threats With Cyber Resiliency<br><br>**5/7:** Product and Menu Innovation: How Data Is Shaping the Next Big Hits in Food<br><br>**5/13:** Tackling the Health Care Burnout Crisis With AI<br><br>**5/20:** Measuring What Matters: Attribution Analytics and KPIs<br><br>**5/21:** Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries<br><br>**5/27:** Drive Sales With AI-Powered Personalization Strategies | **5/1:** Fire with Fire: Fighting AI Attacks with AI Defenses<br><br>**5/22:** Common Pitfalls of Data Protection and Disaster Recovery |
| **JUNE** | **6/11:** Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs<br><br>**6/25:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | **6/2:** Building a Governance, Risk, and Compliance Framework<br><br>**6/9:** Best Practices: Supercharging Your Hybrid Cloud Environment<br><br>**6/16:** Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br><br>**6/23:** Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br><br>**6/30:** Backing up, Securing, and Optimizing Kubernetes/Containerized Environments | **6/3:** Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks<br><br>**6/17:** Remote Production: Live Events & Awards Shows<br><br>**6/24:** AI Strategies to Optimize Stock and Supply Chain Operations | **6/5:** Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br><br>**6/12:** Integrating AI into the Enterprise |
| **JULY** | **7/30:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | **7/7:** Securing Identity with Passwordless Authentication<br><br>**7/14:** Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments<br><br>**7/21:** Securing the Enterprise with Endpoint Protection Platforms<br><br>**7/28:** Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | **7/8:** Agentic AI: Unveiling Cyberrisks and Reimagining Defense<br><br>**7/22:** Designing an Open AV/IT Ecosystem | **7/10:** Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br><br>**7/24:** Mastering Backup: Tools, Tips, Tricks, and New Techniques |

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| **AUGUST** | **8/27:** Cloud Security Fest 2026! | **8/4:** Boosting IT Efficiency: How to Do More with Less<br>**8/11:** The Cloud-Powered Enterprise: Securing Your Cloud<br>**8/18:** Upleveling Your Identity and Access Management Solutions<br>**8/25:** The Power of Data: Enabling Automation and Operational Efficiencies | **8/5:** Cloud Security Unlocked: Tips, Tools and Trends<br>**8/6:** What's Next in Food Retail: Tech, Strategy, Shopper Insights Unpacked<br>**8/12:** Navigating Privacy-First Targeting 101<br>**8/13:** The Future of Television and Streaming Video<br>**8/19:** Displays: The New Pitch<br>**8/26:** The Human Edge: Succeeding with an AI-Powered Workforce | **8/7:** The 101 Course: Keeping Data Safe and Recoverable<br>**8/21:** Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases |
| **SEPTEMBER** | **9/10:** Artificial Intelligence Showcase: Looking at Now and Into the Future of AI<br>**9/24:** Next Level IT: Tools, Products, and Services for Exceptional IT Operations | **9/1:** Transforming IT in Healthcare Environments<br>**9/8:** Defending Against the Attacks of the Future with Post-Quantum Cryptography<br>**9/15:** API Security: Monitoring and Securing Application Programming Interfaces<br>**9/22:** Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br>**9/29:** Best Practices Series: Implementing Advanced Threat Detection | **9/2:** Zero Trust: What Does It Take to Get It Right?<br>**9/16:** Elevating Retail Shopping Experience With AI-Powered Visual Search<br>**9/23:** The Benefits of Creating a Virtual Production Studio | **9/11:** Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>**9/18:** Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br>**9/25:** The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| **OCTOBER** | **10/15:** Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br>**10/29:** Tech Showcase Day: Master of Disaster 2027 | **10/1:** Building a Proactive PC Upgrade Strategy<br>**10/6:** Turning Your Log and Incident Data into Real-time Security Insights<br>**10/13:** Supporting, Securing, and Enhancing Microsoft-centric Environments<br>**10/20:** Supporting and Enabling Modern Applications<br>**10/27:** Transforming Backup and Disaster Recovery with AI and Emerging Techniques | **10/7:** Hypersonalization at Scale, Delivering Immersive Experiences<br>**10/8:** What's the Killer AI App for Pro AV?<br>**10/14:** AI's Role in Loss Prevention and Retail Security in Modern Stores<br>**10/21:** Beyond Awareness Month: Building Year-Round Cyber Resilience<br>**10/22:** Transform Broadcast Workflows with Cloud Technology<br>**10/28:** AV/IT Manager Higher Ed Classroom AV Roundtable | **10/9:** Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br>**10/23:** Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| **NOVEMBER** | **11/19:** Tech Showcase Day: Cutting Edge Tech 2027 | **11/3:** Taking Identity and Access Management to the Next Level<br>**11/10:** Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br>**11/17:** Solutions and Tools that Use AI to Get More from Your Existing Data<br>**11/24:** Building a Robust Security Awareness Program | **11/4:** Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences<br>**11/18:** Your Pain Points Answered | **11/6:** Unlocking Business Value: AI in Enterprise IT<br>**11/13:** Securing Endpoints Through Effective Management, Solutions and Strategies |

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| **DECEMBER** | | **12/1:** Developing Your 2027 Data Security Plan<br>**12/8:** Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?<br>**12/15:** Supercharging Public Sector and Education Technology and Security | **12/2:** Cyber 2027: The Future Is Already Hacked!<br>**12/3:** Future-Proofing News: Technology, AI, and the Cloud<br>**12/9:** Higher Ed UC&C: Beyond the Classroom | **12/4:** Database Bakeoff: Exploring Modern Database Structures<br>**12/11:** Tracking the Attackers: Ransomware |

## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!