2026 Multi-Vendor Webinar Schedule

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
OCTOBER	**10/15:** Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy **10/29:** Tech Showcase Day: Master of Disaster 2027	**10/13:** Supporting, Securing, and Enhancing Microsoft-centric Environments **10/20:** Supporting and Enabling Modern Applications **10/27:** Transforming Backup and Disaster Recovery with AI and Emerging Techniques	**10/13:** Transform Broadcast Workflows with Cloud Technology **10/21:** Beyond Awareness Month: Building Year-Round Cyber Resilience	**10/23:** Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
NOVEMBER	**11/19:** Tech Showcase Day: Cutting Edge Tech 2027	**11/3:** Taking Identity and Access Management to the Next Level **11/10:** Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success **11/17:** Solutions and Tools that Use AI to Get More from Your Existing Data **11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI	**11/3:** The Software-Defined Broadcast Facility: Life After SDI **11/4:** Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences **11/5:** AV/IT Manager Higher Ed Classroom AV Roundtable **11/18:** Your Pain Points Answered	**11/6:** Unlocking Business Value: AI in Enterprise IT **11/13:** Securing Endpoints Through Effective Management, Solutions and Strategies
DECEMBER	**12/8:** Your 360-Degree Agentic AI Plan for 2027	**12/1:** Developing Your 2027 Data Security Plan **12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams	**12/2:** Cyber 2027: The Future Is Already Hacked! **12/3:** Future-Proofing News: Technology, AI, and the Cloud **12/9:** Higher Ed UC&C: Beyond the Classroom	**12/4:** Beyond the AI Pilot: Turning Generative and Agentic AI Into Real Business Value

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.