2026 Multi-Vendor Webinar Schedule

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
MARCH	**3/26:** Evolving Each Layer of Your Security Program	**3/24:** Detecting, Investigating, and Responding to Threats: Best Practices	**3/18:** Earned Wage Access: The Evolution of the Pay Cycle **3/25:** Building Stronger CTE: Tools and Tactics that Work **3/31:** Road Map for Responsible AI Innovation and Cybersecurity Governance	
APRIL	**4/16:** Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud **4/30:** Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence	**4/2:** Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey **4/7:** Managing Multicloud Environments: Best Practices and Effective Tools **4/14:** Healthcare TechCheck: Streamlining Healthcare IT **4/21:** Controlling Cloud Costs: Tech Showcase and Best Practices **4/28:** AI-Enhanced Backup and Disaster Recovery: Leveling up Data Protection **4/28:** AI-Driven Data Recovery: Revolutionize Your Protection	**4/1:** The Shift to IP-Based Workflows in Media & Entertainment **4/15:** Optimize Your Retail Store Operations for Agility, Growth **4/23:** Best Practices for Using AI for 311 and Resident Engagement **4/29:** Collaboration in 2026 & Beyond **4/30:** Addressing Learning Gaps: Tactics for Effective Interventions	**4/24:** Lessons Learned: How Organizations Recover from Ransomware Incidents

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MAY	**5/14:** Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More **5/28:** Supercharging IT Summit	**5/5:** Email Defense in an AI Era: **5/12:** Security Automation: Tips, Tricks, and Tools for Better Security **5/19:** Understanding Threat Detection and Response **5/26:** Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures	**5/6:** Building Adaptive Defenses for Threats With Cyber Resiliency **5/7:** Product and Menu Innovation: How Data Is Shaping the Next Big Hits in Food **5/13:** Tackling the Health Care Burnout Crisis With AI **5/19:** Addressing Learning Gaps: Tactics for Effective Interventions **5/20:** Measuring What Matters: Attribution Analytics and KPIs **5/20:** Live Sports Production: Automation, Highlights & Real-Time Decisioning **5/21:** Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries **5/27:** Drive Sales With AI-Powered Personalization Strategies	**5/1:** Fire with Fire: Fighting AI Attacks with AI Defenses
JUNE	**6/25:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	**6/2:** Supercharging Public Sector and Education Technology and Security **6/9:** Best Practices: Supercharging Your Hybrid Cloud Environment **6/16:** Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity **6/23:** Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More **6/30:** Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	**6/3:** Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks **6/17:** Remote Production: Live Events & Awards Shows **6/24:** AI Strategies to Optimize Stock and Supply Chain Operations	**6/5:** Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More **6/12:** Integrating AI into the Enterprise
JULY	**7/30:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	**7/7:** Securing Identity with Passwordless Authentication **7/14:** Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments **7/21:** Securing the Enterprise with Endpoint Protection Platforms **7/28:** Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	**7/8:** Agentic AI: Unveiling Cyberrisks and Reimagining Defense **7/22:** Designing an Open AV/IT Ecosystem **7/29:** C-Band Spectrum Changes: The Next Infrastructure Shift for Broadcasters	**7/10:** Key Differences Between Disaster Recovery and Ransomware Recovery Plans **7/24:** Mastering Backup: Tools, Tips, Tricks, and New Techniques

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AUGUST	**8/27:** Cloud Security Fest 2026!	**8/4:** Boosting IT Efficiency: How to Do More with Less **8/11:** The Cloud-Powered Enterprise: Securing Your Cloud **8/18:** Upleveling Your Identity and Access Management Solutions **8/25:** The Power of Data: Enabling Automation and Operational Efficiencies	**8/5:** The Integration of AI in the Financial Services Industry **8/5:** Cloud Security Unlocked: Tips, Tools and Trends **8/6:** Where foodservice meets retail: Strategy, innovation and winning formats **8/12:** Navigating Privacy-First Targeting 101 **8/13:** The Human Edge: Succeeding with an AI-Powered Workforce **8/13:** The Future of Television and Streaming Video **8/19:** Displays: The New Pitch **8/20:** The Age of AI Agents: Driving Retail Innovation and Future Growth **8/26:** Clinical Applications of AI in Health Care	**8/7:** The 101 Course: Keeping Data Safe and Recoverable **8/21:** Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases
SEPTEMBER	**9/10:** Artificial Intelligence Showcase: Looking at Now and Into the Future of AI **9/24:** Next Level IT: Tools, Products, and Services for Exceptional IT Operations	**9/1:** Transforming IT in Healthcare Environments **9/8:** Defending Against the Attacks of the Future with Post-Quantum Cryptography **9/15:** Improving Security, Usability, and Compliance With a Data Governance Framework **9/22:** Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success **9/29:** Best Practices Series: Implementing Advanced Threat Detection	**9/2:** Zero Trust: What Does It Take to Get It Right? **9/2:** From SDI to IP: Choosing the Right Intercom System for the Future **9/3:** Reimagining Learning: Human-Centered Education in an AI-Driven World **9/9:** Marketing for Tomorrow: AI's Impact on Brand Strategy **9/16:** Elevating Retail Shopping Experience With AI-Powered Visual Search **9/17:** The AI Impact Blueprint for Today's IT **9/23:** Securing AI in Government: Building Trust in Public Cloud Infrastructure **9/23:** The Benefits of Creating a Virtual Production Studio **9/30:** AI's Impact on Security: Hardening the Agentic Surface	**9/11:** Exploring the Intersection of Data, Storage, and Artificial Intelligence **9/18:** Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface **9/25:** The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery
OCTOBER	**10/15:** Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy **10/29:** Tech Showcase Day: Master of Disaster 2027	**10/1:** Building a Proactive PC Upgrade Strategy **10/6:** Turning Your Log and Incident Data into Real-time Security Insights **10/13:** Supporting, Securing, and Enhancing Microsoft-centric Environments **10/20:** Supporting and Enabling Modern Applications **10/27:** Transforming Backup and Disaster Recovery with AI and Emerging Techniques	**10/7:** Hypersonalization at Scale, Delivering Immersive Experiences **10/8:** What's the Killer AI App for Pro AV? **10/14:** AI's Role in Loss Prevention and Retail Security in Modern Stores **10/14:** Transform Broadcast Workflows with Cloud Technology **10/21:** Beyond Awareness Month: Building Year-Round Cyber Resilience **10/28:** AV/IT Manager Higher Ed Classroom AV Roundtable	**10/9:** Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe **10/23:** Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments

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NOVEMBER	**11/19:** Tech Showcase Day: Cutting Edge Tech 2027	**11/3:** Taking Identity and Access Management to the Next Level **11/10:** Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success **11/17:** Solutions and Tools that Use AI to Get More from Your Existing Data **11/24:** Building a Robust Security Awareness Program	**11/4:** Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences **11/5:** TBD TVBEurope Hold **11/18:** Your Pain Points Answered	**11/6:** Unlocking Business Value: AI in Enterprise IT **11/13:** Securing Endpoints Through Effective Management, Solutions and Strategies
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan **12/8:** Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure? **12/15:** Building a Governance, Risk, and Compliance Framework	**12/2:** Cyber 2027: The Future Is Already Hacked! **12/3:** Future-Proofing News: Technology, AI, and the Cloud **12/9:** Higher Ed UC&C: Beyond the Classroom	**12/4:** Database Bakeoff: Exploring Modern Database Structures **12/11:** Tracking the Attackers: Ransomware

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!