













|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>   | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>   | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>               |
|---------------------|---|--|---|--|
| MINIMUM LEADS       | 800   | 150<br>(150 for Vertical)  | 150   | 150  |
| VENDOR PARTICIPANTS | 4 to 8  | 2 to 6   | 2 to 4  | 1 to 6   |
| VENDOR PRESENTS?    | Yes   | Yes  | No  | No   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A  | 20 minutes + 5 minutes Q&A   | N/A   | N/A  |
| MAY                 | 5/15: Backupalooza 2025! New Tools Using AI, Immutability, Air Gapping, Automation, and More  | 5/13: Preventing Phishing Attacks: Addressing Human and Systems Weaknesses<br>5/21: Securing Your Network in Every Direction with Zero Trust<br>5/28: Defending Against Zero Day Threats and Other Unknown Unknowns  | 5/16: Security for AV Pros: Physical and Network Security<br>5/20: Where Does AI Fit? Transforming Cybersecurity for Tomorrow's Threats<br>5/27: Is Your Compliance Strategy Working?   | 5/9: Common Pitfalls of Data Protection and Disaster Recovery (And How to Overcome Them)<br>5/30: Security + AI: Exploring Advanced Information Security Solutions |
| JUNE                | 6/4: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs  | 6/11: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/12: Enhancing Security with AI<br>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks   | 6/17: The Remote Production Transition Accelerates<br>6/24: How the Cloud Continues to Reshape Financial Services<br>6/26: Cyberinsurance for Contractors: Are You Fully Covered?   | 6/18: M365 & Azure: Supporting and Securing Microsoft Cloud Environments<br>6/27: Securing What's Outside Your Control   |
| JULY                | 7/16: Data Center Plugfest 2025   | 7/17: Securing Identity with Passwordless Authentication<br>7/23: Improving Operational Efficiency with AI<br>7/30: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities<br>7/31: Shutting the Front Door on Ransomware: Tools, Trends, and Tips for Eliminating Attacker Entry Points | 7/17: Welcome to NDI<br>7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success<br>7/24: How Cloud Security is Safeguarding the Future of Business<br>7/24: News & Sports Production On The Cloud<br>7/29: Transform Your Business With AI and Big Data Synergy<br>7/30: How to Create the Ideal Workplace Experience: People, Places & Process | 7/15: Building a Thriving Workplace Culture<br>7/25: Key Differences Between Disaster Recovery and Ransomware Recovery Plans: Getting Ready for Both               |

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|-----------|---|--|---|---|
| AUGUST    | 8/20: Cloud Security Fest 2025!   | 8/6: Securing Cloud Environments<br><br>8/13: The Modern Security Portfolio: The Toolset Organizations Need Now<br><br>8/21: Tech Showcase Day: Azure Virtual Desktop<br><br>8/27: Securing and Protecting SaaS Applications: Protecting Your Remotely Stored Corporate Assets with Secure Logins, User Training, Backup and Data Protection, and More | 8/5: Tackling the Health Care Burnout Crisis with AI<br><br>8/7: Build Resiliency with a Tech-Forward Supply Chain Management Strategy<br><br>8/12: The Inflation Reduction Act Turns 3<br><br>8/13: NextGen Audio Begins With IP<br><br>8/14: Is Zero Trust the Future of Cybersecurity?<br><br>8/21: Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability<br><br>8/27: The State of Networked AV: Interoperability & Reality - Are You There Yet?<br><br>8/28: What's New and What's Next in Food Retail Technology | 8/8: Next Level Empowerment and Protection From and of Remote Workers<br><br>8/15: The 101 Course: Keeping Data Safe and Recoverable Through Improved Resilience  |
| SEPTEMBER | 9/4: Artificial Intelligence<br><br>9/10: Next Level IT: Tools, Products, and Services for Exceptional IT Operations<br><br>9/25: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 9/11: API Security: Monitoring and Securing Application Programming Interfaces<br><br>9/17: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br><br>9/24: Enterprise Architecture: The Emerging Leader Landscape   | 9/9: How to Bolster YOUR Defenses Against Advanced Ransomware Phishing<br><br>9/23: Leading the Workforce of the Future<br><br>9/24: Displays: The New Pitch by Application and Use Case  | 9/5: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br><br>9/16: EdTech Innovators to Watch<br><br>9/19: Exploring the Intersection of Data, Storage, and AI    |
| OCTOBER   | 10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs  | 10/2: Microsoft 365 & Azure Security<br><br>10/9: Supporting and Enabling Modern Applications<br><br>10/22: Healthcare TechCheck: Streamlining Healthcare IT<br><br>10/30: Transforming Backup and Disaster Recovery with AI   | 10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round<br><br>10/14: The Great IP Production Transition<br><br>10/16: Security for AV Pros: New Trends for Control Rooms and Endpoints<br><br>10/28: 3 Challenges Facing MSPs and How to Solve Them<br><br>10/29: AV/IT Manager Higher Ed Classroom   | 10/17: Going on the Offensive: Implementing a Pentesting Strategy<br><br>10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments                            |
| NOVEMBER  | 11/12: Assessing Next Generation IT Tools, Products, and Services   | 11/4: Agentic AI<br><br>11/6: Taking Identity and Access Management to the Next Level<br><br>11/18: Supercharging Public Sector and Education Technology and Security<br><br>11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success   | 11/5: Retail 2026: What Will Shape the Future of Shopping?<br><br>11/13: New Tech Advancements In Remote Production<br><br>11/18: Building Information Modeling and Sustainability: Are You Ready for BIM 6.0?<br><br>11/19: Getting Collaboration Right: Simple, Deployable, and Manageable Systems  | 11/7: First Steps After a Ransomware Attack: How to Recover from an Attack and Prevent Future Ones<br><br>11/14: Best Practices Series: Securing and Protecting Microsoft Active Directory and Entra ID |

DECEMBER


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|--|---|---|--|---|
|  | <p><b>12/3:</b> Tech Showcase Day: Master of Disaster 2026</p> <p><b>12/11:</b> Tech Showcase Day: Cutting Edge Tech 2026</p>     | <p><b>12/4:</b> Identity and Access Management: Key Tools and Strategies</p> <p><b>12/9:</b> AI Strategies for 2026 You Should Plan for Now</p> <p><b>12/10:</b> Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities</p> <p><b>12/16:</b> Enterprise Backup and Recovery Summit</p> | <p><b>12/2:</b> Cyber and IT Trends 2026: What Lies Ahead?</p> <p><b>12/9:</b> 5 Ways AI Is Reshaping Television</p> <p><b>12/10:</b> Higher Ed UC&amp;C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise</p> | <p><b>12/5:</b> Database Bakeoff: Exploring Modern Database Structures</p> <p><b>12/17:</b> Ransomware 2026: Applying 2025's Lessons to Reduce Risk</p> |



**MegaCast**  
BY FUTURE B2B


ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B


The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!