

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                             | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                        | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                  | 150                                                                                                                                                                                                                                                                                      | 200                                                                                                                                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                                                                     | 2 to 4                                                                                                                                                                                                                                                                                   | 1 to 6                                                                                                                                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                                                                                        | No                                                                                                                                                                                                                                                                                       | No                                                                                                                                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                 | N/A                                                                                                                                                                                                                                                                                      | N/A                                                                                                                                                                                                 |
| SEPTEMBER           | 9/25: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                                         | 9/24: Enterprise Architecture: The Emerging Leader Landscape                                                                                                                                                                                                                               | 9/23: Leading the Workforce of the Future                                                                                                                                                                                                                                                | 9/19: Exploring the Intersection of Data, Storage, and AI                                                                                                                                           |
| OCTOBER             | 10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs        | 10/9: Supporting and Enabling Modern Applications<br>10/22: Healthcare TechCheck: Streamlining Healthcare IT<br>10/30: Transforming Backup and Disaster Recovery with AI                                                                                                                   | 10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round<br>10/14: The Great IP Production Transition<br>10/16: Security for AV Pros: New Trends for Control Rooms and Endpoints<br>10/29: AV/IT Manager Higher Ed Classroom                                                     | 10/17: Going on the Offensive: Implementing a Pentesting Strategy<br>10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments                            |
| NOVEMBER            | 11/12: Assessing Next Generation IT Tools, Products, and Services                                                                             | 11/4: Agentic AI<br>11/6: Taking Identity and Access Management to the Next Level<br>11/18: Supercharging Public Sector and Education Technology and Security<br>11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | 11/5: Retail 2026: What Will Shape the Future of Shopping?<br>11/13: New Tech Advancements In Remote Production<br>11/18: Building Information Modeling and Sustainability: Are You Ready for BIM 6.0?<br>11/19: Getting Collaboration Right: Simple, Deployable, and Manageable Systems | 11/7: First Steps After a Ransomware Attack: How to Recover from an Attack and Prevent Future Ones<br>11/14: Best Practices Series: Securing and Protecting Microsoft Active Directory and Entra ID |
| DECEMBER            | 12/3: Tech Showcase Day: Master of Disaster 2026<br>12/11: Tech Showcase Day: Cutting Edge Tech 2026                                          | 12/4: Identity and Access Management: Key Tools and Strategies<br>12/9: AI Strategies for 2026 You Should Plan for Now<br>12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities<br>12/16: Enterprise Backup and Recovery Summit                           | 12/2: Cyber and IT Trends 2026: What Lies Ahead?<br>12/9: 5 Ways AI Is Reshaping Television<br>12/10: Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise                                                                                         | 12/5: Database Bakeoff: Exploring Modern Database Structures<br>12/17: Ransomware 2026: Applying 2025's Lessons to Reduce Risk                                                                      |



BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!