

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>  | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                                                            | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                                                                                                                                                                  | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                          |
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| MINIMUM LEADS       | 800                                                                                                                                            | 150<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                                                 | 150                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 150                                                                                                                                                                                                                                                                           |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                         | 2 to 6                                                                                                                                                                                                                                                                                                                                                    | 2 to 4                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 1 to 6                                                                                                                                                                                                                                                                        |
| VENDOR PRESENTS?    | Yes                                                                                                                                            | Yes                                                                                                                                                                                                                                                                                                                                                       | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | No                                                                                                                                                                                                                                                                            |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                     | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                                                | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                | N/A                                                                                                                                                                                                                                                                           |
| APRIL               |                                                                                                                                                | <b>4/23:</b> Next Gen Data Protection and Disaster Recovery: Leveling Up Your Backup Game with AI<br><br><b>4/24:</b> Healthcare TechCheck: Streamlining Healthcare IT                                                                                                                                                                                    | <b>4/30:</b> 360-Degrees of Unified Communication & Collaboration: Successful Digital Messaging, Sharing Content, and Implementation                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                               |
| MAY                 | <b>5/1:</b> Supercharging IT Summit<br><br><b>5/15:</b> Backupalooza 2025! New Tools Using AI, Immutability, Air Gapping, Automation, and More | <b>5/6:</b> Protecting Microsoft Environments: How to Defend Azure and On-Premises Infrastructure<br><br><b>5/13:</b> Preventing Phishing Attacks: Addressing Human and Systems Weaknesses<br><br><b>5/21:</b> Securing Your Network in Every Direction with Zero Trust<br><br><b>5/28:</b> Defending Against Zero Day Threats and Other Unknown Unknowns | <b>5/6:</b> Take AI at Retail to the Next Level<br><br><b>5/16:</b> Security for AV Pros: Physical and Network Security<br><br><b>5/20:</b> Where Does AI Fit? Transforming Cybersecurity for Tomorrow's Threats<br><br><b>5/27:</b> Is Your Compliance Strategy Working?<br><br><b>5/29:</b> How AI Has Shifted the Landscape for Construction Risk<br><br><b>5/29:</b> Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries | <b>5/7:</b> Building the Next-Gen Manufacturing Workforce: Telling the Real Story<br><br><b>5/9:</b> Common Pitfalls of Data Protection and Disaster Recovery (And How to Overcome Them)<br><br><b>5/30:</b> Security + AI: Exploring Advanced Information Security Solutions |
| JUNE                | <b>6/4:</b> Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                                          | <b>6/5:</b> Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo<br><br><b>6/11:</b> Best Practices: Supercharging Your Hybrid Cloud Environment<br><br><b>6/12:</b> Enhancing Security with AI<br><br><b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                  | <b>6/10:</b> How Cloud Security is Safeguarding the Future of Business<br><br><b>6/17:</b> The Remote Production Transition Accelerates<br><br><b>6/24:</b> How the Cloud Continues to Reshape Financial Services<br><br><b>6/26:</b> Cyberinsurance for Contractors: Are You Fully Covered?                                                                                                                                                                       | <b>6/18:</b> M365 & Azure: Supporting and Securing Microsoft Cloud Environments<br><br><b>6/27:</b> Securing What's Outside Your Control                                                                                                                                      |

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| JULY      | 7/16: Data Center Plugfest 2025                                                                                                                                                                                   | 7/17: Securing Identity with Passwordless Authentication<br><br>7/23: Improving Operational Efficiency with AI<br><br>7/30: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities<br><br>7/31: Shutting the Front Door on Ransomware: Tools, Trends, and Tips for Eliminating Attacker Entry Points                                                                                 | 7/17: Welcome to NDI<br><br>7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success<br><br>7/24: News & Sports Production On The Cloud<br><br>7/29: Transform Your Business With AI and Big Data Synergy<br><br>7/30: How to Create the Ideal Workplace Experience: People, Places & Process                                                                                                                                                                                                                                            | 7/15: Building a Thriving Workplace Culture<br><br>7/25: Key Differences Between Disaster Recovery and Ransomware Recovery Plans: Getting Ready for Both                                             |
| AUGUST    | 8/20: Cloud Security Fest 2025!                                                                                                                                                                                   | 8/6: Securing Cloud Environments<br><br>8/13: The Modern Security Portfolio: The Toolset Organizations Need Now<br><br>8/14: AV As a Service: Why it Now Makes Sense to Outsource Some AV<br><br>8/21: Tech Showcase Day: Azure Virtual Desktop<br><br>8/27: Securing and Protecting SaaS Applications: Protecting Your Remotely Stored Corporate Assets with Secure Logins, User Training, Backup and Data Protection, and More | 8/5: Tackling the Health Care Burnout Crisis with AI<br><br>8/7: Build Resiliency with a Tech-Forward Supply Chain Management Strategy<br><br>8/12: The Inflation Reduction Act Turns 3<br><br>8/13: NextGen Audio Begins With IP<br><br>8/14: Is Zero Trust the Future of Cybersecurity?<br><br>8/21: Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability<br><br>8/27: The State of Networked AV: Interoperability & Reality - Are You There Yet?<br><br>8/28: What's New and What's Next in Food Retail Technology | 8/8: Next Level Empowerment and Protection From and of Remote Workers<br><br>8/15: The 101 Course: Keeping Data Safe and Recoverable Through Improved Resilience                                     |
| SEPTEMBER | 9/4: Artificial Intelligence<br><br>9/10: Next Level IT: Tools, Products, and Services for Exceptional IT Operations<br><br>9/25: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 9/11: API Security: Monitoring and Securing Application Programming Interfaces<br><br>9/17: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br><br>9/24: Enterprise Architecture: The Emerging Leader Landscape                                                                                                                                                         | 9/9: How to Bolster YOUR Defenses Against Advanced Ransomware Phishing<br><br>9/23: Leading the Workforce of the Future<br><br>9/24: Displays: The New Pitch by Application and Use Case                                                                                                                                                                                                                                                                                                                                                                | 9/5: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br><br>9/16: EdTech Innovators to Watch<br><br>9/19: Exploring the Intersection of Data, Storage, and AI |
| OCTOBER   | 10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs                                                                            | 10/2: Microsoft 365 & Azure Security<br><br>10/9: Supporting and Enabling Modern Applications<br><br>10/22: Healthcare TechCheck: Streamlining Healthcare IT<br><br>10/23: Zero Trust: The Intersection of IT Security and Networked AV<br><br>10/30: Transforming Backup and Disaster Recovery with AI                                                                                                                          | 10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round<br><br>10/14: The Great IP Production Transition<br><br>10/16: Security for AV Pros: New Trends for Control Rooms and Endpoints<br><br>10/28: 3 Challenges Facing MSPs and How to Solve Them<br><br>10/29: AV/IT Manager Higher Ed Classroom                                                                                                                                                                                                                                           | 10/17: Going on the Offensive: Implementing a Pentesting Strategy<br><br>10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments                         |

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| NOVEMBER | <b>11/12:</b> Assessing Next Generation IT Tools, Products, and Services                                                                      | <b>11/4:</b> Agentic AI<br><b>11/6:</b> Taking Identity and Access Management to the Next Level<br><b>11/18:</b> Supercharging Public Sector and Education Technology and Security<br><b>11/20:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | <b>11/5:</b> Retail 2026: What Will Shape the Future of Shopping?<br><b>11/13:</b> New Tech Advancements In Remote Production<br><b>11/18:</b> Building Information Modeling and Sustainability: Are You Ready for BIM 6.0?<br><b>11/19:</b> Getting Collaboration Right: Simple, Deployable, and Manageable Systems | <b>11/7:</b> First Steps After a Ransomware Attack: How to Recover from an Attack and Prevent Future Ones<br><b>11/14:</b> Best Practices Series: Securing and Protecting Microsoft Active Directory and Entra ID |
| DECEMBER | <b>12/3:</b> Tech Showcase Day: Master of Disaster 2026<br><b>12/11:</b> Tech Showcase Day: Cutting Edge Tech 2026                            | <b>12/4:</b> Identity and Access Management: Key Tools and Strategies<br><b>12/9:</b> AI Strategies for 2026 You Should Plan for Now<br><b>12/10:</b> Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities<br><b>12/16:</b> Enterprise Backup and Recovery Summit                           | <b>12/2:</b> Cyber and IT Trends 2026: What Lies Ahead?<br><b>12/9:</b> 5 Ways AI Is Reshaping Television<br><b>12/10:</b> Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise                                                                                                | <b>12/5:</b> Database Bakeoff: Exploring Modern Database Structures<br><b>12/17:</b> Ransomware 2026: Applying 2025's Lessons to Reduce Risk                                                                      |



BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

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FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!