





| |  MegaCast BY FUTURE B2B |  EcoCast BY FUTURE B2B |  SmartPanel BY FUTURE B2B |  Expert Series BY FUTURE B2B |
|---------------------|----------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS | 800 | 400 (150 for Vertical) | 150 | 200 |
| VENDOR PARTICIPANTS | 4 to 8 | 2 to 6 | 2 to 4 | 1 to 6 |
| VENDOR PRESENTS? | Yes | Yes | No | No |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A | N/A |
| OCTOBER | | 10/22: Healthcare TechCheck: Streamlining Healthcare IT 10/30: Transforming Backup and Disaster Recovery with AI | 10/21: Cybersecurity Awareness 101: How to Stay Secure Year-Round 10/29: Higher Ed AV/IT Tech Managers: Lessons Learned, Successes, and Future of Ed Tech | 10/17: Going on the Offensive: Implementing a Pentesting Strategy 10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments |
| NOVEMBER | 11/12: Assessing Next Generation IT Tools, Products, and Services | 11/4: Agentic AI 11/6: Taking Identity and Access Management to the Next Level 11/18: Supercharging Public Sector and Education Technology and Security 11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | 11/5: Retail 2026: What Will Shape the Future of Shopping? 11/13: New Tech Advancements In Remote Production 11/19: Getting Collaboration Right: Simple, Deployable, and Manageable Systems | |
| DECEMBER | 12/3: Tech Showcase Day: Master of Disaster 2026 12/11: Tech Showcase Day: Cutting Edge Tech 2026 | 12/4: Identity and Access Management: Key Tools and Strategies 12/9: AI Strategies for 2026 You Should Plan for Now 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities 12/16: Enterprise Backup and Recovery Summit | 12/2: Cyber and IT Trends 2026: What Lies Ahead? 12/3: Smart operator: How consumer trends are driving operational shifts in foodservice 12/9: 5 Ways AI Is Reshaping Television 12/10: Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise 12/18: The Modern CPO: From HR Admin to Strategic Powerhouse | 12/5: Database Bakeoff: Exploring Modern Database Structures 12/17: Ransomware 2026: Applying 2025's Lessons to Reduce Risk |



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!