

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 SmartPanel BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	150 (150 for Vertical)	150	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JULY	7/16: Data Center Plugfest 2025	7/17: Securing Identity with Passwordless Authentication 7/23: Improving Operational Efficiency with AI 7/30: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities 7/31: Shutting the Front Door on Ransomware: Tools, Trends, and Tips for Eliminating Attacker Entry Points	7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success 7/30: How to Create the Ideal Workplace Experience: People, Places & Process	7/25: Key Differences Between Disaster Recovery and Ransomware Recovery Plans: Getting Ready for Both
AUGUST	8/20: Cloud Security Fest 2025!	8/6: Securing Cloud Environments 8/13: The Modern Security Portfolio: The Toolset Organizations Need Now 8/21: Tech Showcase Day: Azure Virtual Desktop 8/27: Securing & Protecting SaaS Applications	8/14: Is Zero Trust the Future of Cybersecurity? 8/21: Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability 8/27: The State of Networked AV: Interoperability & Reality - Are You There Yet? 8/28: What's New and What's Next in Food Retail Technology	8/15: The 101 Course: Keeping Data Safe and Recoverable Through Improved Resilience 8/29: Artificial Intelligence State of Play 2025: An IT Leader's Guide to the Players, Projects, and Tools that Enterprises Need to Know About Right Now
SEPTEMBER	9/4: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI 9/10: Next Level IT: Tools, Products, and Services for Exceptional IT Operations 9/25: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy	9/11: API Security: Monitoring and Securing Application Programming Interfaces 9/17: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success 9/24: Enterprise Architecture: The Emerging Leader Landscape	9/9: How to Bolster YOUR Defenses Against Advanced Ransomware Phishing 9/23: Leading the Workforce of the Future 9/24: Displays: The New Pitch by Application and Use Case	9/5: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface 9/19: Exploring the Intersection of Data, Storage, and AI

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 SmartPanel BY FUTURE B2B	 Expert Series BY FUTURE B2B
OCTOBER	10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs	10/2: Microsoft 365 & Azure Security 10/9: Supporting and Enabling Modern Applications 10/22: Healthcare TechCheck: Streamlining Healthcare IT 10/30: Transforming Backup and Disaster Recovery with AI	10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round 10/14: The Great IP Production Transition 10/16: Security for AV Pros: New Trends for Control Rooms and Endpoints 10/28: 3 Challenges Facing MSPs and How to Solve Them 10/29: AV/IT Manager Higher Ed Classroom	10/17: Going on the Offensive: Implementing a Pentesting Strategy 10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments
NOVEMBER	11/12: Assessing Next Generation IT Tools, Products, and Services	11/4: Agentic AI 11/6: Taking Identity and Access Management to the Next Level 11/18: Supercharging Public Sector and Education Technology and Security 11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success	11/5: Retail 2026: What Will Shape the Future of Shopping? 11/13: New Tech Advancements In Remote Production 11/18: Building Information Modeling and Sustainability: Are You Ready for BIM 6.0? 11/19: Getting Collaboration Right: Simple, Deployable, and Manageable Systems	11/7: First Steps After a Ransomware Attack: How to Recover from an Attack and Prevent Future Ones 11/14: Best Practices Series: Securing and Protecting Microsoft Active Directory and Entra ID
DECEMBER	12/3: Tech Showcase Day: Master of Disaster 2026 12/11: Tech Showcase Day: Cutting Edge Tech 2026	12/4: Identity and Access Management: Key Tools and Strategies 12/9: AI Strategies for 2026 You Should Plan for Now 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities 12/16: Enterprise Backup and Recovery Summit	12/2: Cyber and IT Trends 2026: What Lies Ahead? 12/9: 5 Ways AI Is Reshaping Television 12/10: Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise	12/5: Database Bakeoff: Exploring Modern Database Structures 12/17: Ransomware 2026: Applying 2025's Lessons to Reduce Risk



BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!