






 BY FUTURE B2B	 BY FUTURE B2B	 BY FUTURE B2B	 BY FUTURE B2B
MINIMUM LEADS	800	150 (150 for Vertical)	150	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
APRIL		4/23: Next Gen Data Protection and Disaster Recovery: Leveling Up Your Backup Game with AI 4/24: Healthcare TechCheck: Streamlining Healthcare IT	4/30: 360-Degrees of Unified Communication & Collaboration: Successful Digital Messaging, Sharing Content, and Implementation	
MAY	5/1: Supercharging IT Summit 5/15: Backupalooza 2025! New Tools Using AI, Immutability, Air Gapping, Automation, and More	5/6: Protecting Microsoft Environments: How to Defend Azure and On-Premises Infrastructure 5/13: Preventing Phishing Attacks: Addressing Human and Systems Weaknesses 5/21: Securing Your Network in Every Direction with Zero Trust 5/28: Defending Against Zero Day Threats and Other Unknown Unknowns	5/6: Take AI at Retail to the Next Level 5/16: Security for AV Pros: Physical and Network Security 5/20: Where Does AI Fit? Transforming Cybersecurity for Tomorrow's Threats 5/27: Is Your Compliance Strategy Working? 5/29: How AI Has Shifted the Landscape for Construction Risk 5/29: Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries	5/7: Building the Next-Gen Manufacturing Workforce: Telling the Real Story 5/9: Common Pitfalls of Data Protection and Disaster Recovery (And How to Overcome Them) 5/30: Security + AI: Exploring Advanced Information Security Solutions
JUNE	6/4: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs	6/5: Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo 6/11: Best Practices: Supercharging Your Hybrid Cloud Environment 6/12: Enhancing Security with AI 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	6/10: How Cloud Security is Safeguarding the Future of Business 6/17: The Remote Production Transition Accelerates 6/24: How the Cloud Continues to Reshape Financial Services 6/26: Cyberinsurance for Contractors: Are You Fully Covered?	6/18: M365 & Azure: Supporting and Securing Microsoft Cloud Environments 6/27: Securing What's Outside Your Control

	 MegaCast <small>BY FUTURE B2B</small>	 EcoCast <small>BY FUTURE B2B</small>	 SmartPanel <small>BY FUTURE B2B</small>	 Expert Series <small>BY FUTURE B2B</small>
JULY	<p>7/16: Data Center Plugfest 2025</p>	<p>7/17: Securing Identity with Passwordless Authentication</p> <p>7/23: Improving Operational Efficiency with AI</p> <p>7/30: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</p> <p>7/31: Shutting the Front Door on Ransomware: Tools, Trends, and Tips for Eliminating Attacker Entry Points</p>	<p>7/17: Welcome to NDI</p> <p>7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success</p> <p>7/24: News & Sports Production On The Cloud</p> <p>7/29: Transform Your Business With AI and Big Data Synergy</p> <p>7/30: How to Create the Ideal Workplace Experience: People, Places & Process</p>	<p>7/15: Building a Thriving Workplace Culture</p> <p>7/25: Key Differences Between Disaster Recovery and Ransomware Recovery Plans: Getting Ready for Both</p>
AUGUST	<p>8/20: Cloud Security Fest 2025!</p>	<p>8/6: Securing Cloud Environments</p> <p>8/13: The Modern Security Portfolio: The Toolset Organizations Need Now</p> <p>8/14: AV As a Service: Why it Now Makes Sense to Outsource Some AV</p> <p>8/21: Tech Showcase Day: Azure Virtual Desktop</p> <p>8/27: Securing and Protecting SaaS Applications: Protecting Your Remotely Stored Corporate Assets with Secure Logins, User Training, Backup and Data Protection, and More</p>	<p>8/5: Tackling the Health Care Burnout Crisis with AI</p> <p>8/7: Build Resiliency with a Tech-Forward Supply Chain Management Strategy</p> <p>8/12: The Inflation Reduction Act Turns 3</p> <p>8/13: NextGen Audio Begins With IP</p> <p>8/14: Is Zero Trust the Future of Cybersecurity?</p> <p>8/21: Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability</p> <p>8/27: The State of Networked AV: Interoperability & Reality - Are You There Yet?</p> <p>8/28: What's New and What's Next in Food Retail Technology</p>	<p>8/8: Next Level Empowerment and Protection From and of Remote Workers</p> <p>8/15: The 101 Course: Keeping Data Safe and Recoverable Through Improved Resilience</p>
SEPTEMBER	<p>9/4: Artificial Intelligence</p> <p>9/10: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</p> <p>9/25: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p>	<p>9/11: API Security: Monitoring and Securing Application Programming Interfaces</p> <p>9/17: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</p> <p>9/24: Enterprise Architecture: The Emerging Leader Landscape</p>	<p>9/9: How to Bolster YOUR Defenses Against Advanced Ransomware Phishing</p> <p>9/23: Leading the Workforce of the Future</p> <p>9/24: Displays: The New Pitch by Application and Use Case</p>	<p>9/5: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</p> <p>9/16: EdTech Innovators to Watch</p> <p>9/19: Exploring the Intersection of Data, Storage, and AI</p>
OCTOBER	<p>10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</p>	<p>10/2: Microsoft 365 & Azure Security</p> <p>10/9: Supporting and Enabling Modern Applications</p> <p>10/22: Healthcare TechCheck: Streamlining Healthcare IT</p> <p>10/23: Zero Trust: The Intersection of IT Security and Networked AV</p> <p>10/30: Transforming Backup and Disaster Recovery with AI</p>	<p>10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round</p> <p>10/14: The Great IP Production Transition</p> <p>10/16: Security for AV Pros: New Trends for Control Rooms and Endpoints</p> <p>10/28: 3 Challenges Facing MSPs and How to Solve Them</p> <p>10/29: AV/IT Manager Higher Ed Classroom</p>	<p>10/17: Going on the Offensive: Implementing a Pentesting Strategy</p> <p>10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments</p>

	<p>MegaCast BY FUTURE B2B</p>	<p>EcoCast BY FUTURE B2B</p>	<p>SmartPanel BY FUTURE B2B</p>	<p>Expert Series BY FUTURE B2B</p>
NOVEMBER	<p>11/12: Assessing Next Generation IT Tools, Products, and Services</p>	<p>11/4: Agentic AI</p> <p>11/6: Taking Identity and Access Management to the Next Level</p> <p>11/18: Supercharging Public Sector and Education Technology and Security</p> <p>11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p>	<p>11/5: Retail 2026: What Will Shape the Future of Shopping?</p> <p>11/13: New Tech Advancements In Remote Production</p> <p>11/18: Building Information Modeling and Sustainability: Are You Ready for BIM 6.0?</p> <p>11/19: Getting Collaboration Right: Simple, Deployable, and Manageable Systems</p>	<p>11/7: First Steps After a Ransomware Attack: How to Recover from an Attack and Prevent Future Ones</p> <p>11/14: Best Practices Series: Securing and Protecting Microsoft Active Directory and Entra ID</p>
DECEMBER	<p>12/3: Tech Showcase Day: Master of Disaster 2026</p> <p>12/11: Tech Showcase Day: Cutting Edge Tech 2026</p>	<p>12/4: Identity and Access Management: Key Tools and Strategies</p> <p>12/9: AI Strategies for 2026 You Should Plan for Now</p> <p>12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities</p> <p>12/16: Enterprise Backup and Recovery Summit</p>	<p>12/2: Cyber and IT Trends 2026: What Lies Ahead?</p> <p>12/9: 5 Ways AI Is Reshaping Television</p> <p>12/10: Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise</p>	<p>12/5: Database Bakeoff: Exploring Modern Database Structures</p> <p>12/17: Ransomware 2026: Applying 2025's Lessons to Reduce Risk</p>

MegaCast BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

Expert Series BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!