

	 MegaCast <small>BY FUTURE B2B</small>	 EcoCast <small>BY FUTURE B2B</small>	 SmartPanel <small>BY FUTURE B2B</small>	 Expert Series <small>BY FUTURE B2B</small>
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
NOVEMBER	<p>11/12: Assessing Next Generation IT Tools, Products, and Services</p>	<p>11/6: Taking Identity and Access Management to the Next Level</p> <p>11/18: Supercharging Public Sector and Education Technology and Security</p> <p>11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p>	<p>11/13: New Tech Advancements In Remote Production</p> <p>11/19: Getting Collaboration Right: Simple, Deployable, and Manageable Systems</p>	
DECEMBER	<p>12/3: Tech Showcase Day: Master of Disaster 2026</p> <p>12/11: Tech Showcase Day: Cutting Edge Tech 2026</p>	<p>12/4: Identity and Access Management: Key Tools and Strategies</p> <p>12/9: AI Strategies for 2026 You Should Plan for Now</p> <p>12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities</p> <p>12/16: Enterprise Backup and Recovery Summit</p>	<p>12/2: Cyber and IT Trends 2026: What Lies Ahead?</p> <p>12/3: Smart Operator: How Consumer Trends Are Driving Operational Shifts in Foodservice</p> <p>12/10: Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise</p> <p>12/18: The Modern CPO: From HR Admin to Strategic Powerhouse</p>	<p>12/5: Database Bakeoff: Exploring Modern Database Structures</p> <p>12/17: Ransomware 2026: Applying 2025's Lessons to Reduce Risk</p>

MegaCast BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

Expert Series BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!