









	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 SmartPanel BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200	400
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 3	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JANUARY	1/16: Securing and Protecting Enterprise Cloud Data	1/9: Solution Showcase Day: The Enterprise Wi-Fi Spectrum 1/23: Storage Showcase: Data Center, Edge, and Cloud Options 1/29: Defense in Depth: Exploring the Elements of a Layered Security Program 1/30: Supporting Remote and Hybrid Workers	1/22: The Modern Workplace 2025 1/28: Content Management Strategies To Maximize Revenue	1/17: Securing Endpoints Through Effective Management and Protection Solutions and Strategies 1/24: Microsoft 365 Backup Checklist for 2025
FEBRUARY	2/20: Boosting IT Efficiency: How to Do More with Less	2/6: Supercharging Public Sector and Education Technology and Security 2/12: Authentication 2025: Lock Down Your Organization with the Latest Password and Identity Tools, Training, and Techniques 2/18: Shaping the Future Higher Ed Classroom: IT's Pivotal Role Today 2/19: Active Directory & Entra ID Security & Management 2/27: Minimizing RTO, RPO, and RTA: Best Practices for Bulletproof Backup and Ultrafast Recovery	2/25: Cashing In On New Revenue Opportunities With Ad Tech 2/26: AV Over X Implementation, Management & Security	2/5: Creating a CTE Culture 2/13: Is the 3-2-1 Rule in Backup Dead? 2/28: Preventing Ransomware Attacks
MARCH	3/6: Evolving Each Layer of Your Security Program 3/19: Complete Data Protection: Security, Training, Backup, and More	3/4: Smooth and Effective Cloud Migrations: Tips, Tricks, and Tools 3/11: How AI is Changing the Calculus on Offensive Security and Pen Testing 3/12: Building Cyber Resilience in 2025 3/20: API Security: Monitoring and Securing Application Programming Interfaces 3/27: Tech Showcase Day: Controlling Cloud Costs	3/26: Higher Ed Classroom: Future Planning	3/14: Protecting AWS and Azure: Real World Best Practices 3/28: Defending Against Double Extortion and Other Nasty Ransomware Tactics

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APRIL 4/2: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud		4/10: Solution Showcase Day: NGFW Firewalls 4/16: Best Practices Series: Managing Multicloud Environments 4/22: AV Standards & Protocols for IT Directors and Managers 4/23: Next Gen Data Protection and Disaster Recovery: How to Defend Modern Applications On-Premises or in the Cloud 4/24: Healthcare TechCheck: Streamlining Healthcare IT	4/29: When Will NextGen TV Come Of Age? 4/30: Unified & Collaborating	4/4: Top 10 Microsoft 365 and Azure Recovery Considerations 4/15: Recovering from Ransomware Attacks
MAY 5/1: Supercharging IT Summit 5/15: Backupapalooza 2025!		5/6: Protecting Microsoft Environments: How to Defend Azure and On-Premises Infrastructure 5/13: Preventing Phishing Attacks: Addressing Human and Systems Weaknesses 5/21: Securing Your Network in Every Direction with Zero Trust 5/28: Defending Against Zero Day Threats and Other Unknown Unknowns	5/21: NAB Show in Review	5/9: Common Pitfalls of Data Protection and Disaster Recovery (And How to Overcome Them) 5/30: Security + AI: Exploring Advanced Information Security Solutions
JUNE 6/4: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs		6/5: Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo 6/11: Best Practices: Supercharging Your Hybrid Cloud Environment 6/12: Mid-Year Security Refresher: Solutions to Block Emerging Threats 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	6/17: The Remote Production Transition Accelerates	6/18: M365 & Azure: Supporting and Securing Microsoft Cloud Environments 6/27: Securing What's Outside Your Control
JULY 7/16: Data Center Plugfest 2025		7/17: Securing Identity with Passwordless Authentication 7/23: Tech Showcase Day: Networking Edition 7/30: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities 7/31: Shutting the Front Door on Ransomware: Tools, Trends, and Tips for Eliminating Attacker Entry Points	7/24: News & Sports Production On The Cloud 7/30: People & Places: AV/IT Working Together	7/11: The 101 Course: Keeping Data Safe and Recoverable Through Improved Resilience 7/25: Key Differences Between Disaster Recovery and Ransomware Recovery Plans: Getting Ready for Both

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AUGUST	<p>8/20: Cloud Security Fest 2025!</p>	<p>8/6: Securing Cloud Environments</p> <p>8/13: The Modern Security Portfolio: The Toolset Organizations Need Now</p> <p>8/14: AV As a Service</p> <p>8/21: Tech Showcase Day: Azure Virtual Desktop</p> <p>8/27: Securing and Protecting SaaS Applications: Protecting Your Remotely Stored Corporate Assets with Secure Logins, User Training, Backup and Data Protection, and More</p>	<p>8/13: NextGen Audio Begins With IP</p> <p>8/27: State of Networked AV</p>	<p>8/8: Next Level Empowerment and Protection From and of Remote Workers</p> <p>8/15: The 101 Course: Keeping Data Safe and Recoverable Through Improved Resilience</p>
SEPTEMBER	<p>9/10: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</p> <p>9/25: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p>	<p>9/4: Connecting Data Strategy to Business Innovation</p> <p>9/11: API Security: Monitoring and Securing Application Programming Interfaces</p> <p>9/17: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</p> <p>9/24: Enterprise Architecture: The Emerging Leader Landscape</p>	<p>9/24: Displays: The New Pitch</p>	<p>9/5: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</p> <p>9/19: Exploring the Intersection of Data, Storage, and AI</p>
OCTOBER	<p>10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</p>	<p>10/2: Microsoft 365 & Azure Security</p> <p>10/9: Supporting and Enabling Modern Applications</p> <p>10/22: Healthcare TechCheck: Streamlining Healthcare IT</p> <p>10/23: Zero Trust: The Intersection of IT Security and Networked AV</p> <p>10/30: Tech Showcase Day: Exploring the Small and Medium Business Tech Solution Landscape</p>	<p>10/14: The Great IP Production Transition</p> <p>10/29: AV/IT Manager Higher Ed Classroom</p>	<p>10/17: Going on the Offensive: Implementing a Pentesting Strategy</p> <p>10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments</p>
NOVEMBER	<p>11/12: Assessing Next Generation IT Tools, Products, and Services</p>	<p>11/4: Accelerate Your Business with Smart Data Strategies</p> <p>11/6: Taking Identity and Access Management to the Next Level</p> <p>11/18: Supercharging Public Sector and Education Technology and Security</p> <p>11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p>	<p>11/13: New Tech Advancements In Remote Production</p> <p>11/19: Getting Collaboration Right</p>	<p>11/7: First Steps After a Ransomware Attack: How to Recover from an Attack and Prevent Future Ones</p> <p>11/14: Best Practices Series: Securing and Protecting Microsoft Active Directory and Entra ID</p>

DECEMBER

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<p>12/3: Tech Showcase Day: Master of Disaster 2026</p> <p>12/11: Tech Showcase Day: Cutting Edge Tech 2026</p>	<p>12/4: Identity and Access Management: Key Tools and Strategies</p> <p>12/9: Exploring the Intersection of Networking and Zero Trust</p> <p>12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities</p> <p>12/16: Enterprise Backup and Recovery Summit</p>	<p>12/9: 5 Ways AI Is Reshaping Television</p> <p>12/10: Higher Ed UC&C: Beyond the Classroom</p>	<p>12/5: Database Bakeoff: Exploring Modern Database Structures</p> <p>12/17: Ransomware 2026: Applying 2025's Lessons to Reduce Risk</p>

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a smaller version of our MegaCast tech webinars and provides a variety of more targeted-focus themes. With 2 to 6+ vendor participants and a minimum of 400 event registrations.

While The Vertical EcoCast is a more targeted version of our EcoCast multi-vendor tech webinar. With 2 to 6+ vendor participants and a minimum of 150 event registrations.

Both EcoCasts and Vertical EcoCasts are a perfect way to tell a receptive audience about your product or service.

VIRTUAL SUMMIT
BY ACTUALTECH MEDIA

Summits feature up to 15 leading technology companies from a cross-section of concentrations, including cloud computing, enterprise storage, converged and hyperconverged infrastructure, networking, security, data protection, disaster recovery, data, development/DevOps, and more.

With a schedule intended to expose the audience to a broad swath of information, the tech webinar event will consist of presentations from each vendor presenter, as well as keynotes from independent experts, each of whom will share their thoughts, opinions, guidance, and advice with our audience.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SUPER SUMMIT
BY ACTUALTECH MEDIA

The Super Summit is our largest event yet with top industry experts, 7-15+ vendor presentations, and a minimum of 1500 event registrations! The Super Summit is the perfect opportunity to present to a massive audience of IT professionals who are actively looking for today's most innovative technology to solve their company's challenges.

Expert Series
BY FUTURE B2B

The ActualTech Media Expert Series tech webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

Tech Talks
BY FUTURE B2B

ActualTech Media's themed MegaCast webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market. These multi-vendor webinars offer viewers back-to-back presentations from 5 to 8 vendors that have a story to tell around the theme of the webinar.

SmartSummit
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!