2025 Multi-Vendor Webinar Schedule (Filtered)

FUTURE B2B

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	150 (150 for Vertical)	150	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JULY	**7/16:** Data Center Plugfest 2025	**7/17:** Securing Identity with Passwordless Authentication **7/23:** Improving Operational Efficiency with AI **7/30:** Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities **7/31:** Shutting the Front Door on Ransomware: Tools, Trends, and Tips for Eliminating Attacker Entry Points	**7/22:** Choosing the Right Ecommerce Platform: A Guide for Retail Success **7/30:** How to Create the Ideal Workplace Experience: People, Places & Process	**7/25:** Key Differences Between Disaster Recovery and Ransomware Recovery Plans: Getting Ready for Both
AUGUST	**8/20:** Cloud Security Fest 2025!	**8/6:** Securing Cloud Environments **8/13:** The Modern Security Portfolio: The Toolset Organizations Need Now **8/21:** Tech Showcase Day: Azure Virtual Desktop **8/27:** Securing & Protecting SaaS Applications	**8/14:** Is Zero Trust the Future of Cybersecurity? **8/21:** Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability **8/27:** The State of Networked AV: Interoperability & Reality - Are You There Yet? **8/28:** What's New and What's Next in Food Retail Technology	**8/15:** The 101 Course: Keeping Data Safe and Recoverable Through Improved Resilience **8/29:** Artificial Intelligence State of Play 2025: An IT Leader's Guide to the Players, Projects, and Tools that Enterprises Need to Know About Right Now
SEPTEMBER	**9/4:** Artificial Intelligence Showcase: Looking at Now and Into the Future of AI **9/10:** Next Level IT: Tools, Products, and Services for Exceptional IT Operations **9/25:** Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy	**9/11:** API Security: Monitoring and Securing Application Programming Interfaces **9/17:** Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success **9/24:** Enterprise Architecture: The Emerging Leader Landscape	**9/9:** How to Bolster YOUR Defenses Against Advanced Ransomware Phishing **9/23:** Leading the Workforce of the Future **9/24:** Displays: The New Pitch by Application and Use Case	**9/5:** Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface **9/19:** Exploring the Intersection of Data, Storage, and AI

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OCTOBER	**10/15:** Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs	**10/2:** Microsoft 365 & Azure Security **10/9:** Supporting and Enabling Modern Applications **10/22:** Healthcare TechCheck: Streamlining Healthcare IT **10/30:** Transforming Backup and Disaster Recovery with AI	**10/7:** Cybersecurity Awareness 101: How to Stay Secure Year-Round **10/14:** The Great IP Production Transition **10/16:** Security for AV Pros: New Trends for Control Rooms and Endpoints **10/28:** 3 Challenges Facing MSPs and How to Solve Them **10/29:** AV/IT Manager Higher Ed Classroom	**10/17:** Going on the Offensive: Implementing a Pentesting Strategy **10/24:** Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments
NOVEMBER	**11/12:** Assessing Next Generation IT Tools, Products, and Services	**11/4:** Agentic AI **11/6:** Taking Identity and Access Management to the Next Level **11/18:** Supercharging Public Sector and Education Technology and Security **11/20:** Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success	**11/5:** Retail 2026: What Will Shape the Future of Shopping? **11/13:** New Tech Advancements In Remote Production **11/18:** Building Information Modeling and Sustainability: Are You Ready for BIM 6.0? **11/19:** Getting Collaboration Right: Simple, Deployable, and Manageable Systems	**11/7:** First Steps After a Ransomware Attack: How to Recover from an Attack and Prevent Future Ones **11/14:** Best Practices Series: Securing and Protecting Microsoft Active Directory and Entra ID
DECEMBER	**12/3:** Tech Showcase Day: Master of Disaster 2026 **12/11:** Tech Showcase Day: Cutting Edge Tech 2026	**12/4:** Identity and Access Management: Key Tools and Strategies **12/9:** AI Strategies for 2026 You Should Plan for Now **12/10:** Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities **12/16:** Enterprise Backup and Recovery Summit	**12/2:** Cyber and IT Trends 2026: What Lies Ahead? **12/9:** 5 Ways AI Is Reshaping Television **12/10:** Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise	**12/5:** Database Bakeoff: Exploring Modern Database Structures **12/17:** Ransomware 2026: Applying 2025's Lessons to Reduce Risk

MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!