






 BY FUTURE B2B	 BY FUTURE B2B	 BY FUTURE B2B	 BY FUTURE B2B
MINIMUM LEADS	800	150 (150 for Vertical)	150	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
APRIL		4/23: Next Gen Data Protection and Disaster Recovery: Leveling Up Your Backup Game with AI 4/24: Healthcare TechCheck: Streamlining Healthcare IT	4/30: 360-Degrees of Unified Communication & Collaboration: Successful Digital Messaging, Sharing Content, and Implementation	
MAY	5/1: Supercharging IT Summit 5/15: Backupalooza 2025! New Tools Using AI, Immutability, Air Gapping, Automation, and More	5/6: Protecting Microsoft Environments: How to Defend Azure and On-Premises Infrastructure 5/13: Preventing Phishing Attacks: Addressing Human and Systems Weaknesses 5/21: Securing Your Network in Every Direction with Zero Trust 5/28: Defending Against Zero Day Threats and Other Unknown Unknowns	5/6: Take AI at Retail to the Next Level 5/16: Security for AV Pros: Physical and Network Security 5/20: Where Does AI Fit? Transforming Cybersecurity for Tomorrow's Threats 5/27: Is Your Compliance Strategy Working? 5/29: How AI Has Shifted the Landscape for Construction Risk 5/29: Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries	5/7: Building the Next-Gen Manufacturing Workforce: Telling the Real Story 5/9: Common Pitfalls of Data Protection and Disaster Recovery (And How to Overcome Them) 5/30: Security + AI: Exploring Advanced Information Security Solutions
JUNE	6/4: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs	6/5: Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo 6/11: Best Practices: Supercharging Your Hybrid Cloud Environment 6/12: Enhancing Security with AI 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	6/10: How Cloud Security is Safeguarding the Future of Business 6/17: The Remote Production Transition Accelerates 6/24: How the Cloud Continues to Reshape Financial Services 6/26: Cyberinsurance for Contractors: Are You Fully Covered?	6/18: M365 & Azure: Supporting and Securing Microsoft Cloud Environments 6/27: Securing What's Outside Your Control

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<b>JULY</b>	<p><b>7/16:</b> Data Center Plugfest 2025</p>	<p><b>7/17:</b> Securing Identity with Passwordless Authentication</p> <p><b>7/23:</b> Improving Operational Efficiency with AI</p> <p><b>7/30:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</p> <p><b>7/31:</b> Shutting the Front Door on Ransomware: Tools, Trends, and Tips for Eliminating Attacker Entry Points</p>	<p><b>7/17:</b> Welcome to NDI</p> <p><b>7/22:</b> Choosing the Right Ecommerce Platform: A Guide for Retail Success</p> <p><b>7/24:</b> News &amp; Sports Production On The Cloud</p> <p><b>7/29:</b> Transform Your Business With AI and Big Data Synergy</p> <p><b>7/30:</b> How to Create the Ideal Workplace Experience: People, Places &amp; Process</p>	<p><b>7/15:</b> Building a Thriving Workplace Culture</p> <p><b>7/25:</b> Key Differences Between Disaster Recovery and Ransomware Recovery Plans: Getting Ready for Both</p>
<b>AUGUST</b>	<p><b>8/20:</b> Cloud Security Fest 2025!</p>	<p><b>8/6:</b> Securing Cloud Environments</p> <p><b>8/13:</b> The Modern Security Portfolio: The Toolset Organizations Need Now</p> <p><b>8/14:</b> AV As a Service: Why it Now Makes Sense to Outsource Some AV</p> <p><b>8/21:</b> Tech Showcase Day: Azure Virtual Desktop</p> <p><b>8/27:</b> Securing and Protecting SaaS Applications: Protecting Your Remotely Stored Corporate Assets with Secure Logins, User Training, Backup and Data Protection, and More</p>	<p><b>8/5:</b> Tackling the Health Care Burnout Crisis with AI</p> <p><b>8/7:</b> Build Resiliency with a Tech-Forward Supply Chain Management Strategy</p> <p><b>8/12:</b> The Inflation Reduction Act Turns 3</p> <p><b>8/13:</b> NextGen Audio Begins With IP</p> <p><b>8/14:</b> Is Zero Trust the Future of Cybersecurity?</p> <p><b>8/21:</b> Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability</p> <p><b>8/27:</b> The State of Networked AV: Interoperability &amp; Reality - Are You There Yet?</p> <p><b>8/28:</b> What's New and What's Next in Food Retail Technology</p>	<p><b>8/8:</b> Next Level Empowerment and Protection From and of Remote Workers</p> <p><b>8/15:</b> The 101 Course: Keeping Data Safe and Recoverable Through Improved Resilience</p>
<b>SEPTEMBER</b>	<p><b>9/4:</b> Artificial Intelligence</p> <p><b>9/10:</b> Next Level IT: Tools, Products, and Services for Exceptional IT Operations</p> <p><b>9/25:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p>	<p><b>9/11:</b> API Security: Monitoring and Securing Application Programming Interfaces</p> <p><b>9/17:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</p> <p><b>9/24:</b> Enterprise Architecture: The Emerging Leader Landscape</p>	<p><b>9/9:</b> How to Bolster YOUR Defenses Against Advanced Ransomware Phishing</p> <p><b>9/23:</b> Leading the Workforce of the Future</p> <p><b>9/24:</b> Displays: The New Pitch by Application and Use Case</p>	<p><b>9/5:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</p> <p><b>9/16:</b> EdTech Innovators to Watch</p> <p><b>9/19:</b> Exploring the Intersection of Data, Storage, and AI</p>
<b>OCTOBER</b>	<p><b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</p>	<p><b>10/2:</b> Microsoft 365 &amp; Azure Security</p> <p><b>10/9:</b> Supporting and Enabling Modern Applications</p> <p><b>10/22:</b> Healthcare TechCheck: Streamlining Healthcare IT</p> <p><b>10/23:</b> Zero Trust: The Intersection of IT Security and Networked AV</p> <p><b>10/30:</b> Transforming Backup and Disaster Recovery with AI</p>	<p><b>10/7:</b> Cybersecurity Awareness 101: How to Stay Secure Year-Round</p> <p><b>10/14:</b> The Great IP Production Transition</p> <p><b>10/16:</b> Security for AV Pros: New Trends for Control Rooms and Endpoints</p> <p><b>10/28:</b> 3 Challenges Facing MSPs and How to Solve Them</p> <p><b>10/29:</b> AV/IT Manager Higher Ed Classroom</p>	<p><b>10/17:</b> Going on the Offensive: Implementing a Pentesting Strategy</p> <p><b>10/24:</b> Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments</p>

	<p><b>MegaCast</b> BY FUTURE B2B</p>	<p><b>EcoCast</b> BY FUTURE B2B</p>	<p><b>SmartPanel</b> BY FUTURE B2B</p>	<p><b>Expert Series</b> BY FUTURE B2B</p>
<b>NOVEMBER</b>	<p><b>11/12:</b> Assessing Next Generation IT Tools, Products, and Services</p>	<p><b>11/4:</b> Agentic AI</p> <p><b>11/6:</b> Taking Identity and Access Management to the Next Level</p> <p><b>11/18:</b> Supercharging Public Sector and Education Technology and Security</p> <p><b>11/20:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p>	<p><b>11/5:</b> Retail 2026: What Will Shape the Future of Shopping?</p> <p><b>11/13:</b> New Tech Advancements In Remote Production</p> <p><b>11/18:</b> Building Information Modeling and Sustainability: Are You Ready for BIM 6.0?</p> <p><b>11/19:</b> Getting Collaboration Right: Simple, Deployable, and Manageable Systems</p>	<p><b>11/7:</b> First Steps After a Ransomware Attack: How to Recover from an Attack and Prevent Future Ones</p> <p><b>11/14:</b> Best Practices Series: Securing and Protecting Microsoft Active Directory and Entra ID</p>
<b>DECEMBER</b>	<p><b>12/3:</b> Tech Showcase Day: Master of Disaster 2026</p> <p><b>12/11:</b> Tech Showcase Day: Cutting Edge Tech 2026</p>	<p><b>12/4:</b> Identity and Access Management: Key Tools and Strategies</p> <p><b>12/9:</b> AI Strategies for 2026 You Should Plan for Now</p> <p><b>12/10:</b> Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities</p> <p><b>12/16:</b> Enterprise Backup and Recovery Summit</p>	<p><b>12/2:</b> Cyber and IT Trends 2026: What Lies Ahead?</p> <p><b>12/9:</b> 5 Ways AI Is Reshaping Television</p> <p><b>12/10:</b> Higher Ed UC&amp;C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise</p>	<p><b>12/5:</b> Database Bakeoff: Exploring Modern Database Structures</p> <p><b>12/17:</b> Ransomware 2026: Applying 2025's Lessons to Reduce Risk</p>

### MegaCast BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

### Expert Series BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

### EcoCast BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

### SmartPanel BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!