

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                        | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                         | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                                | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                    |
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| MINIMUM LEADS       | 800                                                                                                                                                                                                                                                                  | 150<br>(150 for Vertical)                                                                                                                                                                                                                                                                              | 150                                                                                                                                                                                                                                                                                                                              | 150                                                                                                                                                                                                     |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                                                                                               | 2 to 6                                                                                                                                                                                                                                                                                                 | 2 to 4                                                                                                                                                                                                                                                                                                                           | 1 to 6                                                                                                                                                                                                  |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                                                                                                  | Yes                                                                                                                                                                                                                                                                                                    | No                                                                                                                                                                                                                                                                                                                               | No                                                                                                                                                                                                      |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                           | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                             | N/A                                                                                                                                                                                                                                                                                                                              | N/A                                                                                                                                                                                                     |
| AUGUST              | 8/20: Cloud Security Fest 2025!                                                                                                                                                                                                                                      | 8/13: The Modern Security Portfolio: The Toolset Organizations Need Now<br><br>8/27: Securing & Protecting SaaS Applications                                                                                                                                                                           | 8/21: Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability<br><br>8/27: The State of Networked AV: Interoperability & Reality - Are You There Yet?                                                                                                                                             | 8/15: The 101 Course: Keeping Data Safe and Recoverable Through Improved Resilience                                                                                                                     |
| SEPTEMBER           | 9/4: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI<br><br>9/10: Next Level IT: Tools, Products, and Services for Exceptional IT Operations<br><br>9/25: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 9/11: API Security: Monitoring and Securing Application Programming Interfaces<br><br>9/17: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br><br>9/24: Enterprise Architecture: The Emerging Leader Landscape                               | 9/16: How to Create the Ideal Workplace Experience<br><br>9/23: Leading the Workforce of the Future                                                                                                                                                                                                                              | 9/5: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br><br>9/19: Exploring the Intersection of Data, Storage, and AI                                            |
| OCTOBER             | 10/15: Enterprise Lockdown 2026:                                                                                                                                                                                                                                     | 10/2: Microsoft 365 & Azure Security<br><br>10/9: Supporting and Enabling Modern Applications<br><br>10/22: Healthcare TechCheck: Streamlining Healthcare IT<br><br>10/30: Transforming Backup and Disaster Recovery with AI                                                                           | 10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round<br><br>10/14: The Great IP Production Transition<br><br>10/16: Security for AV Pros: New Trends for Control Rooms and Endpoints<br><br>10/28: How to Bolster YOUR Defenses Against Advanced Ransomware Phishing<br><br>10/29: AV/IT Manager Higher Ed Classroom | 10/17: Going on the Offensive: Implementing a Pentesting Strategy<br><br>10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments                            |
| NOVEMBER            | 11/12: Assessing Next Generation IT Tools, Products, and Services                                                                                                                                                                                                    | 11/4: Agentic AI<br><br>11/6: Taking Identity and Access Management to the Next Level<br><br>11/18: Supercharging Public Sector and Education Technology and Security<br><br>11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | 11/5: Retail 2026: What Will Shape the Future of Shopping?<br><br>11/13: New Tech Advancements In Remote Production<br><br>11/18: Building Information Modeling and Sustainability: Are You Ready for BIM 6.0?<br><br>11/19: Getting Collaboration Right: Simple, Deployable, and Manageable Systems                             | 11/7: First Steps After a Ransomware Attack: How to Recover from an Attack and Prevent Future Ones<br><br>11/14: Best Practices Series: Securing and Protecting Microsoft Active Directory and Entra ID |

DECEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                                                                                                                                                                              |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small>                                                                                                    |  <b>Expert Series</b><br><small>BY FUTURE B2B</small>                |
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|  | <p><b>12/3:</b> Tech Showcase Day: Master of Disaster 2026</p> <p><b>12/11:</b> Tech Showcase Day: Cutting Edge Tech 2026</p>     | <p><b>12/4:</b> Identity and Access Management: Key Tools and Strategies</p> <p><b>12/9:</b> AI Strategies for 2026 You Should Plan for Now</p> <p><b>12/10:</b> Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities</p> <p><b>12/16:</b> Enterprise Backup and Recovery Summit</p> | <p><b>12/2:</b> Cyber and IT Trends 2026: What Lies Ahead?</p> <p><b>12/9:</b> 5 Ways AI Is Reshaping Television</p> <p><b>12/10:</b> Higher Ed UC&amp;C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise</p> | <p><b>12/5:</b> Database Bakeoff: Exploring Modern Database Structures</p> <p><b>12/17:</b> Ransomware 2026: Applying 2025's Lessons to Reduce Risk</p> |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!