





|                     | <br>BY FUTURE B2B   | <br>BY FUTURE B2B   | <br>BY FUTURE B2B  | <br>BY FUTURE B2B                           |
|---------------------|--|--|---|--|
| MINIMUM LEADS       | 800  | 400<br>(150 for Vertical)  | 150   | 200  |
| VENDOR PARTICIPANTS | 4 to 8   | 2 to 6   | 2 to 4  | 1 to 6   |
| VENDOR PRESENTS?    | Yes  | Yes  | No  | No   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A   | 20 minutes + 5 minutes Q&A   | N/A   | N/A  |
| OCTOBER             |  | 10/30: Transforming Backup and Disaster Recovery with AI   | 10/29: Higher Ed AV/IT Tech Managers: Lessons Learned, Successes, and Future of Ed Tech   | 10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments                            |
| NOVEMBER            | 11/12: Assessing Next Generation IT Tools, Products, and Services                                    | 11/4: Agentic AI<br>11/6: Taking Identity and Access Management to the Next Level<br>11/18: Supercharging Public Sector and Education Technology and Security<br>11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | 11/5: Retail 2026: What Will Shape the Future of Shopping?<br>11/13: New Tech Advancements In Remote Production<br>11/19: Getting Collaboration Right: Simple, Deployable, and Manageable Systems   |  |
| DECEMBER            | 12/3: Tech Showcase Day: Master of Disaster 2026<br>12/11: Tech Showcase Day: Cutting Edge Tech 2026 | 12/4: Identity and Access Management: Key Tools and Strategies<br>12/9: AI Strategies for 2026 You Should Plan for Now<br>12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities<br>12/16: Enterprise Backup and Recovery Summit                           | 12/2: Cyber and IT Trends 2026: What Lies Ahead?<br>12/3: Smart operator: How consumer trends are driving operational shifts in foodservice<br>12/9: 5 Ways AI Is Reshaping Television<br>12/10: Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise<br>12/18: The Modern CPO: From HR Admin to Strategic Powerhouse | 12/5: Database Bakeoff: Exploring Modern Database Structures<br>12/17: Ransomware 2026: Applying 2025's Lessons to Reduce Risk |

### MegaCast BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

### Expert Series BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

### EcoCast BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

### SmartPanel BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!