





|                     | <br>BY FUTURE B2B   | <br>BY FUTURE B2B   | <br>BY FUTURE B2B   | <br>BY FUTURE B2B  |
|---------------------|--|--|--|---|
| MINIMUM LEADS       | 800  | 150<br>(150 for Vertical)  | 150  | 150   |
| VENDOR PARTICIPANTS | 4 to 8   | 2 to 6   | 2 to 4   | 1 to 6  |
| VENDOR PRESENTS?    | Yes  | Yes  | No   | No  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A   | 20 minutes + 5 minutes Q&A   | N/A  | N/A   |
| JULY                | 7/16: Data Center Plugfest 2025  | 7/17: Securing Identity with Passwordless Authentication<br>7/23: Improving Operational Efficiency with AI<br>7/30: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities<br>7/31: Shutting the Front Door on Ransomware: Tools, Trends, and Tips for Eliminating Attacker Entry Points | 7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success<br>7/30: How to Create the Ideal Workplace Experience: People, Places & Process  | 7/25: Key Differences Between Disaster Recovery and Ransomware Recovery Plans: Getting Ready for Both   |
| AUGUST              | 8/20: Cloud Security Fest 2025!  | 8/6: Securing Cloud Environments<br>8/13: The Modern Security Portfolio: The Toolset Organizations Need Now<br>8/21: Tech Showcase Day: Azure Virtual Desktop<br>8/27: Securing & Protecting SaaS Applications   | 8/14: Is Zero Trust the Future of Cybersecurity?<br>8/21: Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability<br>8/27: The State of Networked AV: Interoperability & Reality - Are You There Yet?<br>8/28: What's New and What's Next in Food Retail Technology | 8/15: The 101 Course: Keeping Data Safe and Recoverable Through Improved Resilience<br>8/29: Artificial Intelligence State of Play 2025: An IT Leader's Guide to the Players, Projects, and Tools that Enterprises Need to Know About Right Now |
| SEPTEMBER           | 9/4: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI<br>9/10: Next Level IT: Tools, Products, and Services for Exceptional IT Operations<br>9/25: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 9/11: API Security: Monitoring and Securing Application Programming Interfaces<br>9/17: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br>9/24: Enterprise Architecture: The Emerging Leader Landscape   | 9/9: How to Bolster YOUR Defenses Against Advanced Ransomware Phishing<br>9/23: Leading the Workforce of the Future<br>9/24: Displays: The New Pitch by Application and Use Case   | 9/5: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br>9/19: Exploring the Intersection of Data, Storage, and AI  |

|                 | <p><b>MegaCast</b><br/>BY FUTURE B2B</p>   | <p><b>EcoCast</b><br/>BY FUTURE B2B</p>   | <p><b>SmartPanel</b><br/>BY FUTURE B2B</p>  | <p><b>Expert Series</b><br/>BY FUTURE B2B</p>  |
|-----------------|--|---|---|--|
| <b>OCTOBER</b>  | <p><b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</p> | <p><b>10/2:</b> Microsoft 365 &amp; Azure Security</p> <p><b>10/9:</b> Supporting and Enabling Modern Applications</p> <p><b>10/22:</b> Healthcare TechCheck: Streamlining Healthcare IT</p> <p><b>10/30:</b> Transforming Backup and Disaster Recovery with AI</p>   | <p><b>10/7:</b> Cybersecurity Awareness 101: How to Stay Secure Year-Round</p> <p><b>10/14:</b> The Great IP Production Transition</p> <p><b>10/16:</b> Security for AV Pros: New Trends for Control Rooms and Endpoints</p> <p><b>10/28:</b> 3 Challenges Facing MSPs and How to Solve Them</p> <p><b>10/29:</b> AV/IT Manager Higher Ed Classroom</p> | <p><b>10/17:</b> Going on the Offensive: Implementing a Pentesting Strategy</p> <p><b>10/24:</b> Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments</p>                            |
| <b>NOVEMBER</b> | <p><b>11/12:</b> Assessing Next Generation IT Tools, Products, and Services</p>  | <p><b>11/4:</b> Agentic AI</p> <p><b>11/6:</b> Taking Identity and Access Management to the Next Level</p> <p><b>11/18:</b> Supercharging Public Sector and Education Technology and Security</p> <p><b>11/20:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p> | <p><b>11/5:</b> Retail 2026: What Will Shape the Future of Shopping?</p> <p><b>11/13:</b> New Tech Advancements In Remote Production</p> <p><b>11/18:</b> Building Information Modeling and Sustainability: Are You Ready for BIM 6.0?</p> <p><b>11/19:</b> Getting Collaboration Right: Simple, Deployable, and Manageable Systems</p>                 | <p><b>11/7:</b> First Steps After a Ransomware Attack: How to Recover from an Attack and Prevent Future Ones</p> <p><b>11/14:</b> Best Practices Series: Securing and Protecting Microsoft Active Directory and Entra ID</p> |
| <b>DECEMBER</b> | <p><b>12/3:</b> Tech Showcase Day: Master of Disaster 2026</p> <p><b>12/11:</b> Tech Showcase Day: Cutting Edge Tech 2026</p>                        | <p><b>12/4:</b> Identity and Access Management: Key Tools and Strategies</p> <p><b>12/9:</b> AI Strategies for 2026 You Should Plan for Now</p> <p><b>12/10:</b> Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities</p> <p><b>12/16:</b> Enterprise Backup and Recovery Summit</p>                           | <p><b>12/2:</b> Cyber and IT Trends 2026: What Lies Ahead?</p> <p><b>12/9:</b> 5 Ways AI Is Reshaping Television</p> <p><b>12/10:</b> Higher Ed UC&amp;C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise</p>  | <p><b>12/5:</b> Database Bakeoff: Exploring Modern Database Structures</p> <p><b>12/17:</b> Ransomware 2026: Applying 2025's Lessons to Reduce Risk</p>  |

### MegaCast BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

### Expert Series BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

### EcoCast BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

### SmartPanel BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!