

|                        | MegaCast BY FUTURE B2B                                                                            | EcoCast BY FUTURE B2B                                                                                                                                                                                                                                                                                                            | SmartPanel BY FUTURE B2B                                                                                                                                                                                                                                                                                                                                   | Expert Series  BY FUTURE B2B                                                                                                                          |
|------------------------|---------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS          | 800                                                                                               | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                        | 150                                                                                                                                                                                                                                                                                                                                                        | 200                                                                                                                                                   |
| VENDOR<br>PARTICIPANTS | 4 to 8                                                                                            | 2 to 6                                                                                                                                                                                                                                                                                                                           | 2 to 4                                                                                                                                                                                                                                                                                                                                                     | 1 to 6                                                                                                                                                |
| VENDOR<br>PRESENTS?    | Yes                                                                                               | Yes                                                                                                                                                                                                                                                                                                                              | No                                                                                                                                                                                                                                                                                                                                                         | No                                                                                                                                                    |
| PRESENTATION<br>LENGTH | 20 minutes + 5 minutes Q&A                                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                       | N/A                                                                                                                                                                                                                                                                                                                                                        | N/A                                                                                                                                                   |
| OCTOBER                |                                                                                                   | 10/30: Transforming Backup and Disaster Recovery with AI                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                       |
| NOVEMBER               | <b>11/12:</b> Assessing Next Generation IT Tools, Products, and Services                          | <ul> <li>11/4: Agentic AI</li> <li>11/6: Taking Identity and Access Management to the Next Level</li> <li>11/18: Supercharging Public Sector and Education Technology and Security</li> <li>11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</li> </ul> | <ul> <li>11/5: Retail 2026: What Will Shape the Future of Shopping?</li> <li>11/13: New Tech Advancements In Remote Production</li> <li>11/19: Getting Collaboration Right: Simple, Deployable, and Manageable Systems</li> </ul>                                                                                                                          |                                                                                                                                                       |
| DECEMBER               | 12/3: Tech Showcase Day: Master of Disaster 2026 12/11: Tech Showcase Day: Cutting Edge Tech 2026 | <ul> <li>12/4: Identity and Access Management: Key Tools and Strategies</li> <li>12/9: Al Strategies for 2026 You Should Plan for Now</li> <li>12/10: Automating Security: Taking Advantage of New Methods, Tools and Al Capabilities</li> <li>12/16: Enterprise Backup and Recovery Summit</li> </ul>                           | <ul> <li>12/2: Cyber and IT Trends 2026: What Lies Ahead?</li> <li>12/3: Smart Operator: How Consumer Trends Are Driving Operational Shifts in Foodservice</li> <li>12/10: Higher Ed UC&amp;C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise</li> <li>12/18: The Modern CPO: From HR Admin to Strategic Powerhouse</li> </ul> | <ul><li>12/5: Database Bakeoff: Exploring Modern Database Structures</li><li>12/17: Ransomware 2026: Applying 2025's Lessons to Reduce Risk</li></ul> |





ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!