

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                              | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                                                               | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>        |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                   | 150                                                                                                                                                                                                                                                                                                                                                             | 200                                                                                                                                                         |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                                                                                      | 2 to 4                                                                                                                                                                                                                                                                                                                                                          | 1 to 6                                                                                                                                                      |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                                                                                                         | No                                                                                                                                                                                                                                                                                                                                                              | No                                                                                                                                                          |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                  | N/A                                                                                                                                                                                                                                                                                                                                                             | N/A                                                                                                                                                         |
| DECEMBER            | <div><div>12/3: Tech Showcase Day: Master of Disaster 2026</div><div>12/11: Tech Showcase Day: Cutting Edge Tech 2026</div></div>             | <div><div>12/4: Identity and Access Management: Key Tools and Strategies</div><div>12/9: AI Strategies for 2026 You Should Plan for Now</div><div>12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities</div><div>12/16: Enterprise Backup and Recovery Summit</div></div> | <div><div>12/2: Cyber and IT Trends 2026: What Lies Ahead?</div><div>12/3: Smart Operator: How Consumer Trends Are Driving Operational Shifts in Foodservice</div><div>12/10: Higher Ed UC&amp;C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise</div><div>12/18: The Modern CPO: From HR Admin to Strategic Powerhouse</div></div> | <div><div>12/5: Database Bakeoff: Exploring Modern Database Structures</div><div>12/17: Ransomware 2026: Applying 2025's Lessons to Reduce Risk</div></div> |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!