










 BY FUTURE B2B	 BY FUTURE B2B	 BY FUTURE B2B	 BY FUTURE B2B
MINIMUM LEADS	800	150 (150 for Vertical)	150	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JANUARY		1/29: Defense in Depth: Exploring the Elements of a Layered Security Program 1/30: Supporting Remote and Hybrid Workers		
FEBRUARY	2/20: Boosting IT Efficiency: How to Do More with Less	2/6: Supercharging Public Sector and Education Technology and Security 2/12: Authentication 2025: Lock Down Your Organization with the Latest Password and Identity Tools, Training, and Techniques 2/18: Shaping the Future Higher Ed Classroom: IT's Pivotal Role Today 2/19: Active Directory & Entra ID Security & Management 2/27: Minimizing RTO, RPO, and RTA: Best Practices for Bulletproof Backup and Ultrafast Recovery	2/25: Cashing In On New Revenue Opportunities With Ad Tech 2/26: AV Over X: How to Advance Your Networked AV to the Next Level - Implementation, Management & Security	2/28: Preventing Ransomware Attacks
MARCH	3/6: Evolving Each Layer of Your Security Program 3/19: Complete Data Protection: Security, Training, Backup, and More	3/4: Smooth and Effective Cloud Migrations: Tips, Tricks, and Tools 3/11: How AI is Changing the Calculus on Offensive Security and Pen Testing 3/12: Building Cyber Resilience in 2025 3/20: API Security: Monitoring and Securing Application Programming Interfaces 3/21: Solution Showcase Day: The Enterprise Wi-Fi Spectrum 3/27: Tech Showcase Day: Controlling Cloud Costs	3/11: The Do's and Don'ts of Loyalty Rewards and Personalization 3/18: Is Your Compliance Strategy Working? 3/25: Tackling The Reading Crisis 3/26: Planning the Future Higher Ed Classroom: Attract Students & Increase Enrollment	3/14: Protecting AWS and Azure: Real World Best Practices 3/28: Defending Against Double Extortion and Other Nasty Ransomware Tactics

	<p>MegaCast BY FUTURE B2B</p>	<p>EcoCast BY FUTURE B2B</p>	<p>SmartPanel BY FUTURE B2B</p>	<p>Expert Series BY FUTURE B2B</p>
APRIL	<p>4/2: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud</p>	<p>4/10: Solution Showcase Day: NGFW Firewalls</p> <p>4/16: Best Practices Series: Managing Multicloud Environments</p> <p>4/22: AV Standards & Protocols for IT Managers: The Road to Interoperability</p> <p>4/23: Next Gen Data Protection and Disaster Recovery: Leveling Up Your Backup Game with AI</p> <p>4/24: Healthcare TechCheck: Streamlining Healthcare IT</p>	<p>4/3: How AI Has Shifted the Landscape for Construction Risk</p> <p>4/8: The State of IT Operations: Trends and Analysis</p> <p>4/17: Security for AV Pros: Physical and Network Security</p> <p>4/29: When Will NextGen TV Come Of Age?</p> <p>4/30: 360-Degrees of Unified Communication & Collaboration: Successful Digital Messaging, Sharing Content, and Implementation</p>	<p>4/4: Top 10 Microsoft 365 and Azure Recovery Considerations</p> <p>4/9: Market and Grow Enrollment for Your CTE Program</p> <p>4/15: Recovering from Ransomware Attacks</p>
MAY	<p>5/1: Supercharging IT Summit</p> <p>5/15: Backupalooza 2025! New Tools Using AI, Immutability, Air Gapping, Automation, and More</p>	<p>5/6: Protecting Microsoft Environments: How to Defend Azure and On-Premises Infrastructure</p> <p>5/13: Preventing Phishing Attacks: Addressing Human and Systems Weaknesses</p> <p>5/21: Securing Your Network in Every Direction with Zero Trust</p> <p>5/28: Defending Against Zero Day Threats and Other Unknown Unknowns</p>	<p>5/6: Take AI at Retail to the Next Level</p> <p>5/8: Building a Technology Roadmap That Transforms Foodservice Operations</p> <p>5/14: Open Banking and Section 1033: Seizing the Opportunity</p> <p>5/20: Where Does AI Fit? Transforming Cybersecurity for Tomorrow's Threats</p> <p>5/21: NAB Show in Review</p> <p>5/22: Solving the Population Health Puzzle</p> <p>5/27: Future of Data Storage: AI, Quantum Computing and More</p> <p>5/29: Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries</p>	<p>5/7: Building the Next-Gen Manufacturing Workforce: Telling the Real Story</p> <p>5/9: Common Pitfalls of Data Protection and Disaster Recovery (And How to Overcome Them)</p> <p>5/30: Security + AI: Exploring Advanced Information Security Solutions</p>
JUNE	<p>6/4: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs</p>	<p>6/5: Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo</p> <p>6/11: Best Practices: Supercharging Your Hybrid Cloud Environment</p> <p>6/12: Mid-Year Security Refresher: Solutions to Block Emerging Threats</p> <p>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</p>	<p>6/10: How Cloud Security is Safeguarding the Future of Business</p> <p>6/17: The Remote Production Transition Accelerates</p> <p>6/24: How the Cloud Continues to Reshape Financial Services</p> <p>6/26: Cyberinsurance for Contractors: Are You Fully Covered?</p>	<p>6/3: Most Influential EdTech Innovations in 2025</p> <p>6/18: M365 & Azure: Supporting and Securing Microsoft Cloud Environments</p> <p>6/27: Securing What's Outside Your Control</p>
JULY	<p>7/16: Data Center Plugfest 2025</p>	<p>7/17: Securing Identity with Passwordless Authentication</p> <p>7/23: Tech Showcase Day: Networking Edition</p> <p>7/30: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</p> <p>7/31: Shutting the Front Door on Ransomware: Tools, Trends, and Tips for Eliminating Attacker Entry Points</p>	<p>7/17: Welcome to NDI</p> <p>7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success</p> <p>7/24: News & Sports Production On The Cloud</p> <p>7/29: Transform Your Business With AI and Big Data Synergy</p> <p>7/30: How to Create the Ideal Workplace Experience: People, Places & Process</p>	<p>7/15: Building a Thriving Workplace Culture</p> <p>7/25: Key Differences Between Disaster Recovery and Ransomware Recovery Plans: Getting Ready for Both</p>

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AUGUST	<p>8/20: Cloud Security Fest 2025!</p>	<p>8/6: Securing Cloud Environments</p> <p>8/13: The Modern Security Portfolio: The Toolset Organizations Need Now</p> <p>8/14: AV As a Service: Why it Now Makes Sense to Outsource Some AV</p> <p>8/21: Tech Showcase Day: Azure Virtual Desktop</p> <p>8/27: Securing and Protecting SaaS Applications: Protecting Your Remotely Stored Corporate Assets with Secure Logins, User Training, Backup and Data Protection, and More</p>	<p>8/5: Tackling the Health Care Burnout Crisis with AI</p> <p>8/7: Build Resiliency with a Tech-Forward Supply Chain Management Strategy</p> <p>8/12: The Inflation Reduction Act Turns 3</p> <p>8/13: NextGen Audio Begins With IP</p> <p>8/19: Is Zero Trust the Future of Cybersecurity?</p> <p>8/21: Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability</p> <p>8/27: The State of Networked AV: Interoperability & Reality - Are You There Yet?</p> <p>8/28: What's New and What's Next in Food Retail Technology</p>	<p>8/8: Next Level Empowerment and Protection From and of Remote Workers</p> <p>8/15: The 101 Course: Keeping Data Safe and Recoverable Through Improved Resilience</p>
SEPTEMBER	<p>9/10: Next Level IT: Tools, Products, and Services for Exceptional IT Operations</p> <p>9/25: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p>	<p>9/4: Connecting Data Strategy to Business Innovation</p> <p>9/11: API Security: Monitoring and Securing Application Programming Interfaces</p> <p>9/17: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</p> <p>9/24: Enterprise Architecture: The Emerging Leader Landscape</p>	<p>9/9: How to Bolster YOUR Defenses Against Advanced Ransomware Phishing</p> <p>9/23: Leading the Workforce of the Future</p> <p>9/24: Displays: The New Pitch by Application and Use Case</p>	<p>9/5: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</p> <p>9/16: EdTech Innovators to Watch</p> <p>9/19: Exploring the Intersection of Data, Storage, and AI</p>
OCTOBER	<p>10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</p>	<p>10/2: Microsoft 365 & Azure Security</p> <p>10/9: Supporting and Enabling Modern Applications</p> <p>10/22: Healthcare TechCheck: Streamlining Healthcare IT</p> <p>10/23: Zero Trust: The Intersection of IT Security and Networked AV</p> <p>10/30: Tech Showcase Day: Exploring the Small and Medium Business Tech Solution Landscape</p>	<p>10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round</p> <p>10/14: The Great IP Production Transition</p> <p>10/16: Security for AV Pros: New Trends for Control Rooms and Endpoints</p> <p>10/28: 3 Challenges Facing MSPs and How to Solve Them</p> <p>10/29: AV/IT Manager Higher Ed Classroom</p>	<p>10/17: Going on the Offensive: Implementing a Pentesting Strategy</p> <p>10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments</p>
NOVEMBER	<p>11/12: Assessing Next Generation IT Tools, Products, and Services</p>	<p>11/4: Accelerate Your Business with Smart Data Strategies</p> <p>11/6: Taking Identity and Access Management to the Next Level</p> <p>11/18: Supercharging Public Sector and Education Technology and Security</p> <p>11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p>	<p>11/5: Retail 2026: What Will Shape the Future of Shopping?</p> <p>11/13: New Tech Advancements In Remote Production</p> <p>11/18: Building Information Modeling and Sustainability: Are You Ready for BIM 6.0?</p> <p>11/19: Getting Collaboration Right: Simple, Deployable, and Manageable Systems</p>	<p>11/7: First Steps After a Ransomware Attack: How to Recover from an Attack and Prevent Future Ones</p> <p>11/14: Best Practices Series: Securing and Protecting Microsoft Active Directory and Entra ID</p>

DECEMBER

 MegaCast <small>BY FUTURE B2B</small>	 EcoCast <small>BY FUTURE B2B</small>	 SmartPanel <small>BY FUTURE B2B</small>	 Expert Series <small>BY FUTURE B2B</small>
<p>12/3: Tech Showcase Day: Master of Disaster 2026</p> <p>12/11: Tech Showcase Day: Cutting Edge Tech 2026</p>	<p>12/4: Identity and Access Management: Key Tools and Strategies</p> <p>12/9: Exploring the Intersection of Networking and Zero Trust</p> <p>12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities</p> <p>12/16: Enterprise Backup and Recovery Summit</p>	<p>12/2: Cyber and IT Trends 2026: What Lies Ahead?</p> <p>12/9: 5 Ways AI Is Reshaping Television</p> <p>12/10: Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise</p>	<p>12/5: Database Bakeoff: Exploring Modern Database Structures</p> <p>12/17: Ransomware 2026: Applying 2025's Lessons to Reduce Risk</p>



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!